## SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

## **MEMORANDUM**

TO:

**Board of Directors** 

**DATE:** October 7, 2021

FROM:

General Manager

**SUBJECT:** 

Link21 - Value Capture and Creation Briefing

At the October 14, 2021 project, staff will provide an overview of the Link21 project team approach to value capture. This is an early look at value capture, and it will be an important part of a larger funding plan that the team will be developing as the program evolves. BART staff will be joined by Jeff Morales, Managing Principal at InfraSrategies – a strategic advising consultant on the Link21 team.

If you have any questions, please contact Val Menotti, Chief Planning and Development, Planning & Development at (510) 287- 4794.

Robert M. Powers

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