



EXECUTIVE DECISION DOCUMENT

GENERAL MANAGER APPROVAL: <i>Rat M. Powner</i> 5 OCT 2021		GENERAL MANAGER ACTION REQ'D:	
DATE: 9/30/2021		BOARD INITIATED ITEM: Yes	
Originator/Prepared by: Olivia Jackson Dept: District Secretary <i>[Signature]</i> Signature/Date: 10/5/21	General Counsel <i>[Signature]</i> 10/5/2021 []	Controller/Treasurer <i>Chris Gar</i> 10/5/2021 []	District Secretary <i>[Signature]</i> BARC 10-5-21 []
Status: Routed		Date Created: 9/30/2021	

Award of Agreement to Provide Consulting Services for Assistance in Redistricting of Election Districts

PURPOSE:

To obtain Board authorization for the General Manager to award an Agreement No. 6M1126 to GEOinovo Solutions Inc., Murrieta, California, to provide election redistricting assistance in an amount not to exceed \$185,000.00.

DISCUSSION:

The objective of this project is to redistrict the election districts of San Francisco Bay Area Rapid Transit District (BART) in accordance with the requirements of the District Act and based upon the population data resulting from the 2020 United States Census. The primary purpose of redistricting is to ensure population equality among Districts. This process is guided by traditional redistricting principles as well as the U.S. Constitution, the California Constitution, and the Federal Voting Rights Act. Senate Bill 594 (2021) has given the Board of Directors until April 17, 2022, to adjust the boundaries of the election districts. It is the consultant's responsibility to assist the Board of Directors to complete this task in an accurate, efficient, legal, and timely manner.

A Request for Proposals (RFP No. 6M1126) was advertised on July 22, 2021. On July 20, 2021, 226 advance notices were sent to eligible firms. Subsequent to advertisement, an additional 19 firms were provided notice via email. A pre-proposal meeting and networking session was held on August 10, 2021. Three (3) firms attended the pre-proposal meeting and networking session. One proposal was received on September 14, 2021, from GEOinovo Solutions Inc., Murrieta, California.

District staff reviewed the proposal for compliance with the requirements of the RFP and found it to be satisfactory. The GEOinovo Solutions Inc. team proposed the following project progression: (1) demographic and statistical analysis of the population in the District, (2) map the geography of the area, (3) community meetings/hearings/input, (4) create three map iterations of the potential district boundaries, (5) present potential maps to BART, and (6) adoption of the final map. After the initial analysis, community engagement, and draft boundaries, final District maps will be presented to BART. The GEOinovo Solutions Inc., proposal was determined to be favorable for the District considering cost and other factors (prior redistricting and mapping experience, proposed project staff, familiarity with the Bay Area region).

Pursuant to the District's Non-Federal Small Business Program, the Office of Civil Rights set a 5% Small Business Prime Preference for this Agreement for Small Businesses certified by the California Department of General Services. GEOinovo Solutions Inc. is a certified Small Business, thus, making it eligible for the Prime Preference. Since GEOinovo Solutions Inc., is the lowest responsive Proposer, and is eligible for the 5% Small Business Prime Preference, the application of the Prime Preference will not alter the award to GEOinovo Solutions Inc.

Pursuant to the District's Non-Discrimination Program for Subcontracting, the Availability Percentages for this Agreement are 8.4% for Minority Business Enterprises ("MBEs") and 5.7% for Women Business Enterprises ("WBEs"). GEOinovo Solutions Inc. committed to 0% MBE and 0% WBE participation. GEOinovo Solutions Inc. did not meet either the MBE or WBE Availability Percentages; therefore, GEOinovo Solutions Inc. was requested to provide the Office of Civil Rights with supporting documentation to determine if it had discriminated on the basis of race, national origin, color, gender or ethnicity. Based on the review of the information submitted by GEOinovo Inc., the Office of Civil Rights found no evidence of discrimination.

FISCAL IMPACT:

The proposed agreement is for an amount not to exceed \$185,000.00 and the expense will be booked in Cost Center 0401141, Account 606090, in Fiscal Year 2022.

ALTERNATIVES:

Decline the proposed agreement and re-advertise the Request for Proposal. Re-advertising this RFP will cause the District to miss the redistricting deadline.

RECOMMENDATION:

It is recommended that the Board authorize the following motion.

MOTION:

The General Manager is authorized to award Agreement No. 6M1126 to GEOinovo Solutions Inc., to provide consulting services for assistance in redistricting of election

districts, in an amount not to exceed \$185,000.00.