

San Francisco Bay Area Rapid Transit District

Board Workshop 2021



Board Workshop Summary

February 26, 2021



General Themes

- BART should continue to be a strong regional leader
- BART is central to the region's recovery
 - Support return to work with transit service
 - Contribute to regional jobs and economic activity through capital infrastructure investment
- Partnerships are essential
 - BART should continue developing partnerships to address homelessness
 - Partnering with other transit agencies for seamless regional transit
 - Deepen relationships with funding partners
- Innovation, nimbleness and focus necessary to support ridership recovery
 - Service scenario planning key to responding flexibly to possible pandemic recovery futures
 - Adapt to changing land use and travel patterns
 - Improve connections to other transit
 - Communicate with riders about benefits of riding BART
 - Ensure continued reliability
 - Address customer safety concerns

General Themes

- Ridership recovery depends on widespread vaccinations and herd immunity
- General support for regionally coordinated transit
 - Be ambitious and keep an open mind
 - Ensure benefits to workers and riders
 - Advocate for funding needs
- Homelessness
 - Addressing this issue is critical for recovering BART ridership
 - Take to “next level” on advocacy and partnership (at all levels)
 - Metrics are important

Fiscal Stability: Action Items

- Service Restoration
 - Scenarios
 - Decision points (like ridership % targets) for adjusting service
- Robust and regular presentations before budget adoption
 - Scenarios for revenues and expenses (linked to service)
 - Look at multiple fiscal years
- Detailed analysis of DRIP
 - Breakdown by executive office
 - Positions to fill
 - Net loss of positions and savings to District

Funding Advocacy: Action Items

- Update on Link 21
 - Board update scheduled for March 11
 - Strategy around joint funding advocacy for railroad dollars
 - Creating a megaregional buy-in on this generational project
 - Public private engagement
- Advocacy Strategy
 - Develop plan for strategic, coordinated Board engagement
 - Next legislative update and bills for consideration – March 25
 - Refine and communicate infrastructure stimulus capital project prioritization approach
 - Develop collaborative strategy with peers to influence policy-makers to amplify transit focus in funding structure
- SRTP/CIP update

Regional Transit Coordination & Transit Network Management: Action Items

- Continue to lead, keep conversations going beyond the Blue Ribbon Task Force, which ends in June
- Advocate for and participate in a strong Business Case
 - Deep dive into financial implications
- Provide monthly updates to the Board
 - 2nd meeting monthly
- Update on Clipper 2
 - Projected for April
- Identify early partnerships with other supportive transit agencies
- Send the revised problem statement when available from MTC
- Continue to coordinate with other agencies on return to transit marketing and promotions

Strategic Homeless Action Plan: Action Items

- Hire new Senior Manager of Social Service Partnership
- Develop Strategic Homeless Action Plan
- Bring Regional Impact Council (RIC) to Board this Spring
- Director Engagement: to advocate for more resources and support
- Identify savings to County for assisting BART (i.e., Contra Costa) to “make the case” on outreach partnerships with other counties
- Bring to Board discussion on temporary land use options

Workshop Evaluation

- Please go to: https://bart.az1.qualtrics.com/jfe/form/SV_bBBa0cicwxNa9pQ
- Provide your thoughts on the 2021 Board Workshop by Tuesday March 2nd, 2021



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