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TRANSIT RECOVERY TASK FORCE

GOAL 3: NETWORK MANAGEMENT AND GOVERNANCE

February 22, 2021

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GOAL 3

Identify near-term actions to implement beneficial long-term *Network Management & Governance* reforms

Develop business case and identify specific next steps to deliver public transit network management and governance reforms that will fulfill long-term transit transformation.

GOAL 4

Establish how current MTC and state transit initiatives should integrate with *Network Management & Governance* reforms

Review the scope, timing, and decision process of current MTC and state transit initiatives and identify specific actions to integrate them with Management & Governance reforms.



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REVISED PROBLEM STATEMENT

PROBLEM STATEMENT PROCESS

February 22, 2021

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BRTF Meeting #7 Nov 16	Task Force approved Action Plan Goals & Objectives
BRTF Meeting #8 Dec 14	Reviewed Key Challenge Areas to set stage for Problem Statement
Ad Hoc Problem Statement Working Group Jan. 8 + 15	Working Group met twice, plus additional calls between meetings
BRTF Meeting #9 Jan. 25	Draft Problem Statement presented to Task Force for review and comment
Ad Hoc Workshop Feb. 17	Review and comment on Revised Draft Problem Statement
BRTF Meeting #10 Feb. 22	Review, revise and adopt Problem Statement

KEY REVISIONS TO PROBLEM STATEMENT

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The following list describes the key changes proposed in the Revised Draft Problem Statement:

- **Context section** specifically identifies statistical information sources.
- **Problem Statement Summary**
  - Modified to use operators' preferred text to describe their institutional purpose
  - Text on lack of system-wide coordination entity moved to bulleted section
- **Organizational/Institutional Challenges modified to include:**
  - A stand-alone indication of the importance of transit priority projects
  - School service was removed because of great local variation in need and service
- **Customer Experience**
  - Changed in several instances to reflect variations among operator's challenges and acknowledge some studies are underway
- **Past and Current Disparities**
  - Substantially rewritten based on alternative text provided by Operators
- **Transit Costs and Funding**
  - Additional funding needed for more than regional transit coordination
  - Policy tradeoffs must be analyzed before shifting existing funding.



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NETWORK MANAGEMENT EVALUATION CONSULTANT

SCOPE & TIMING

NETWORK MANAGEMENT: **EVALUATION PHASES**

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By JUNE 2021
Blue Ribbon Task Force, Consultants

- Develop structure/ framework for business case analysis
- Identify business case data needs
- Identify Network Management governance alternatives
- Set "triggers" for initiating consultant's Network Management Evaluation

By DECEMBER 2021
MTC, Operator Staff, Consultants, Working Group

- Prepare business case data analysis
- Track Chiu legislation

JULY 2021 – SPRING 2022
MTC, Operator Staff, Consultants, Working Group

- Implement Action Plan's year-one Network Management priorities
- Proceed with the Network Management Evaluation

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ACTION PLAN IMPLEMENTATION GROUP

Define Network Management Evaluation Scope of Work	Introduce Consultant	Finalize Scope of Work	Carry out Network Management Evaluation
February/March 2021	April/May 2021	June/July 2021	Spring 2022



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NETWORK MANAGEMENT ROLES & RESPONSIBILITIES

NETWORK MANAGEMENT BRAINSTORM: POTENTIAL ROLES/ RESPONSIBILITIES

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(From January 25, 2021 Meeting)

Customer Facing

- Fare Policy and Collection
- Network Planning and Coordination
- Service Coordination
- Branding and Wayfinding
- Station Hub Design Review
- Technology and Mobile Standards
- Marketing/ Public Information Services
- Paratransit Coordination
- Advance Bus Transit Priority
- Micro-mobility Integration

Administrative/ Institutional

- Procurement and Contracting
- Capital Project Prioritization
- Mega-project Delivery and Oversight
- Emergency Coordination
- Data Collection and Coordination
- Program Eligibility Verifier
- Performance Management
- Financial Assessment and Advocacy

CONCURRENT EFFORTS UNDERWAY – TRANSIT COORDINATION FOCUSED

QUESTION :

Does the Task Force need additional information to define how these initiatives are addressed in the Action Plan?

Concurrent Initiative/ Identify Priority	Possible Linkages for Task Force:
Fare Coordination and Integration Study	• Act on Study – summer 2021 • Potential Action Plan near-term implementation priority
Regional Mapping and Wayfinding	• Refined program – spring 2021 • Program implementation – summer 2021 • Potential Action Plan near-term implementation priority
Advancing Transit Priority/ Reliability and Forward Projects	• Identify priority locations • Streamline approval process • Fund shovel-ready projects • Potential Action Plan near-term implementation priority
Caltrans Partnership Grant — Rail Coordination	• Address governance evaluation and megaproject delivery and oversight • Potential Action Plan mid-term implementation priority

ORGANIZING ROLES & RESPONSIBILITIES BY PRIORITY

(Assignments for discussion purposes only)

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BRTF Highest Priority

Within 1 year

- Implement Adopted Fare Coordination Study
- Return to Transit Campaign set in motion
- Expedited approval process for Bus Transit Priority
- Wayfinding Program refined/ Pilot projects started

BRTF Near Term Priorities

Within 1 - 3 years

- Network Connectivity Plan adopted (incl. transfers, hubs)
- Network Management reforms implemented
- Unified Real-time Travel information available
- Smaller Agency Management re-structuring complete

MTC-led Collaboration

Within 1 - 3 years

- Ensure Service Coordination
- Update performance standards
- Strengthen the Paratransit Program
- Prioritize Capital Projects
- Rail Grant evaluation complete

Operator's Voluntary Collaboration

Operator's Voluntary Collaboration

- Service Coordination
- Continue Paratransit Coordination
- Procurement and contracting
- Data Collection and Coordination
- Unify Emergency Coordination



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