

BEFORE THE BOARD OF DIRECTORS OF THE
SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

Commending the Port of Oakland for
Partnering with the District to
Encourage Ridership on BART for Trips to and from
Oakland International Airport _____

Resolution No. _____.

Whereas the San Francisco Bay Area Rapid Transit (BART) District and the Port of Oakland (Port) partnered to encourage more transit passengers on BART to and from the Oakland International Airport (OAK) by constructing the Oakland Airport Connector Project in 2014;

Whereas use of BART to and from OAK helps decrease freeway traffic, OAK curbside congestion, and air pollution, and has helped millions of travelers safely reach their destinations since the airport service launched;

Whereas the Port of Oakland and BART support sustainable travel choices that make Oakland a Transit First city, and encourage robust use of public transportation by an environmentally conscious citizenry;

Whereas BART and the Port worked together in 2018 to encourage more ridership on the Oakland Airport Connector system by placing more prominent and eye-catching BART signage in the terminals, installing digital screens that illustrate the BART system network and the 6-minute train departure times;

Whereas the effort also included upgraded BART and Port website information and ambassadors inside OAK who promote BART use;

Whereas these efforts complement BART's recent launch of a mobile app that provides groups with a 25% discount when they ride BART to or from OAK, making public transport more affordable for families and friends and encouraging travelers to use OAK;

Now therefore be it resolved that the Board of Directors of the San Francisco Bay Area Rapid Transit District does hereby commend the Oakland Port Commission and OAK staff for their collaboration and cooperation for the benefit of Bay Area travelers.

Adopted by the Board of Directors
of the San Francisco Bay Area Rapid Transit District
June 27, 2019

ATTEST:

Patricia Williams
District Secretary

Bevan Dufty
President