



# Fare Actions

BART Board of Directors  
June 13, 2019



## Silicon Valley Berryessa Extension Fares

- 10-mile Silicon Valley Berryessa Extension adds **Milpitas Station** and **Berryessa/North San José Station** in Santa Clara County, south of Warm Springs/South Fremont Station
- Per agreement, BART's existing distance-based fare structure applied to calculate proposed Extension trip fares

### Sample 2019 Fares

	12th St Oakland	Embarcadero	Downtown Berkeley
Warm Springs/So. Fremont	\$5.00	\$6.75	\$5.30
<b>Milpitas</b>	<b>\$5.70</b>	<b>\$7.50</b>	<b>\$6.05</b>
<b>Berryessa/North San José</b>	<b>\$5.95</b>	<b>\$7.75</b>	<b>\$6.30</b>



## Series 3 CPI-based Fare Increase Program, 2022-28

- Proposed Series 3 of less-than-inflation-based fare increase program for increases in 2022, 2024, 2026, and 2028
  - +3.9% estimated for each of these years based on current inflation projections
- New revenue proposed to help fund Core Capacity plan
  - New rail cars and system improvements, such as a new train control system to provide more frequent service, and operation of expanded service



# Regional Low-Income Fare Discount Pilot Program

- As participant in MTC's Regional Means-Based Fare Discount Pilot Program, BART proposes new benefit for low-income riders
  - Adult riders eligible with incomes at or below 200% of the federal poverty level
  - 20% discount per trip to regular BART fares
  - Free, specially encoded Clipper card gives discount
  - Caltrain, Golden Gate (bus & ferry), SF Muni also participating
  - Estimated annual BART revenue loss of \$4.3 million (\$2.15 million in FY20)

## Sample 2019 Fares

	Pittsburg/Bay Pt- Embarcadero	El Cerrito del Norte- 12th St Oakland	Fremont-Downtown Berkeley
Regular Clipper Fare	\$6.75	\$2.60	\$4.85
<b>Low-Income Discount Fare</b>	<b>\$5.35</b>	<b>\$2.05</b>	<b>\$3.85</b>



## Magnetic-Stripe Ticket Surcharge Increase

- \$0.50 magnetic-stripe ticket per-trip surcharge began Jan 2018
  - To encourage riders to switch to Clipper and optimize significant investment in regional transit smart card
  - Surcharge prorated down for discount trips such as senior, people with disabilities, and youth
  - From 2017 to 2018, 42% decrease in mag-stripe ticket trips
- Proposed \$1.00 magnetic-stripe ticket surcharge effective Jan 2020
  - To incentivize 15% of riders still using magnetic-stripe tickets to switch to Clipper
- Benefits of Clipper payment system
  - More efficient and cost-effective for BART to maintain
  - Clipper customers enter and exit BART quicker, using fare gates that are more reliable when just processing Clipper cards