



# Title VI Fare Equity Analysis & Public Participation Report

BART Participation in the Metropolitan Transportation Commission's Regional Means-Based Transit Fare Discount Pilot Program

April 25, 2019  
Office of Civil Rights  
Board of Directors



# Program Overview

- Participants:
  - BART, Caltrain, Golden Gate Bus & Ferry, SF Muni
- Fare Type:
  - Free-of charge, specially encoded Clipper smart card for a means-based discount on all four operators
- BART Proposed Per Trip Discount:
  - 20% (cannot be combined with any other discount)

Trip	Regular Clipper Fare	20% Discount Means-Based Clipper Fare
Pittsburg/Bay Point to Embarcadero	\$6.70	\$5.35*

\*Rounded down to nearest nickel

# Disproportionate Burden Analysis: Low-Income Riders



All eligible low-income riders can receive free Clipper card and receive the benefit of a 20% discount per BART trip.

	Low-Income	Non Low-Income		Sample Size
All Riders	20.2%	79.8%	100.0%	4,649

Data from BART Customer Satisfaction Survey 2018

Finding: No disproportionate burden on low-income populations.

# Disparate Impact Analysis: Minority Riders



Low-income riders are disproportionately minority, and more likely to receive the benefit of a 20% discount per BART trip.

	Minority	Sample Size
All Riders	64.5%	5,113
Low-Income Riders	81.5%	1,067
Difference from all Riders*	<b>17.0%</b>	--

Data from BART Customer Satisfaction Survey 2018

\*DI/DB Policy threshold for fare discount: Difference between the affected fare type's protected ridership share and the overall system's protected ridership share not to exceed 10%

**Finding: No disparate impact on minority populations.**

# Public Outreach & Input

## BART WANTS TO HEAR FROM YOU

BART is seeking your input on its proposal to offer low-income riders a fare discount of 20% per BART trip as part of a regional low-income transit discount pilot program.

Come tell us what you think at the following station events:

**Pittsburg/Bay Point BART**  
Wednesday, December 12  
7:00-10:00 AM

**Coliseum BART**  
Thursday, December 13  
6:00-9:00 PM

**16th Street Mission BART**  
Tuesday, December 18  
7:00-10:00 AM

Take the survey online at [bart.gov/discountsurvey](http://bart.gov/discountsurvey)

If you need language assistance services, please call (510) 464-6752. **한국어 필요하신 분은, 510-464-6752로 문의하십시오.** Kung kallingan mo ang tulong ng mga serbisyo ng wikang, paki tawagan ang (510) 464-6752. Nếu quý vị cần dịch vụ trợ giúp về ngôn ngữ, xin vui lòng gọi số (510) 464-6752.



## Survey Results:

- 3,708 surveys, highest for a Title VI outreach to date
- 2,053 open-ended comments
  - Support for low-income discount:
    - 87% of all respondents
    - 96% of low-income respondents
    - 84% of non low-income respondents

## Comments:

- “I strongly believe that a BART discount for low-income riders is highly needed. Public transportation fees are rising and it can be difficult to cover costs in the bay area for transportation.”
- “A discount program for low-income riders is an excellent idea and would have substantial need!”
- “I am highly in favor! I would not qualify, but those of us who can afford it should subsidize the fares of people who struggle to remain in San Francisco (or the Bay Area in general).”



# Equity Findings

Results from the Title VI Fare Equity Analysis indicate that the proposed pilot discount program for low-income riders will not result in a disparate impact on minority populations or a disproportionate burden on low-income populations.

# Motion



The Board of Directors approves the Title VI Fare Equity Analysis and Public Participation Report for BART's Participation in MTC's Regional Means-Based Transit Fare Discount Pilot Program.