



EXECUTIVE DECISION DOCUMENT

GENERAL MANAGER APPROVAL: <i>4 Mar 2019</i> <i>[Signature]</i>		GENERAL MANAGER ACTION REQ'D:		
DATE: 4/2/2019		BOARD INITIATED ITEM: No		
Originator/Prepared by: Jumana Nabti Dept: Systems Development <i>[Signature]</i> Signature/Date: <i>4/4/2019</i>	General Counsel <i>[Signature]</i> <i>4/4/19</i> []	Controller/Treasurer <i>Chui Gan</i> <i>4/4/19</i> []	District Secretary []	BARC <i>[Signature]</i> <i>4/4/2019</i> []

Amendment with Scoop Technologies for Carpool Services

PURPOSE:

To seek Board approval for a change order to increase the not-to-exceed amount for Scoop Technologies by \$97,510 to \$327,510, in order to finalize a short-term contract for carpool services.

DISCUSSION:

In June 2018, the Board authorized entering into a short-term contract with Scoop Technologies ("Scoop"), and an increase in Scoop's not-to-exceed amount to \$230,000, based on forecasted work. This short-term contract would provide a smooth transition to a longer-term carpool solution that would meet the carpool program needs of BART.

Since June 2018, staff has developed a long-term solution that meets these needs by incorporating carpool parking payment and verification into the BART mobile app. Although it was initially anticipated that the program would be completed by March 2019, the parking features needed for the BART 5 AM opening service delayed the completion to the end of May 2019. Staff recommends allocating funding to Scoop through June 2019 in case of delays that may arise during final testing of BART's mobile app.

In coordination with the Metropolitan Transportation Commission's (MTC) 511 Carpool Program, BART and Scoop developed a Scoop to BART incentive program for carpoolers in early 2016. The program provides rideshare matching services through Scoop to assist in

the formulation of carpools. BART provides a guaranteed parking space for those passengers who use Scoop to come to a BART station.

This partnership won a Federal Transit Administration (FTA) Mobility on Demand Sandbox grant in October 2016. The grant funding agreement between BART and the FTA had a start date of January 20, 2017. It was scheduled to end on June 30, 2018, but was extended to December 31, 2018, and again extended to December 31, 2019.

In January 2017, a pilot program was launched at the Dublin/Pleasanton station through a no-cost contract between BART and Scoop. A second contract between BART and Scoop in conjunction with the FTA grant was signed in August 2017 to expand the program throughout the BART system. That contract expired on June 30, 2018. The second contract detailed how the grant funding was to be spent and each party's responsibilities. Grant funds were allocated to Scoop for outreach and enhancement of the Scoop mobile app to tailor it for BART passengers. Scoop did not require fees from BART to provide their carpool matching service.

Following expiration of the contract in June 2018, BART and Scoop desired to continue the program; however, Scoop changed its business model and proposed a service fee of \$20,000 to \$25,000 per month. For this proposed service fee, Scoop would continue to match BART riders into carpools through its mobile app, provide support services such as transferring carpool information to BART Police for enforcement purposes, and complete outstanding deliverables.

Staff recommended entering into a short-term contract with Scoop while a long-term comprehensive carpool program solution was prepared for the following reasons: 1) Scoop requested the monthly payment, 2) other companies were entering the carpool matching market, 3) there was potential to include carpool payment and verification into the forthcoming BART mobile app, and 4) a short-term contract would allow a smooth transition to a long-term program. A smooth transition would maintain the gains in carpooling, funding, and staff time invested in the program; allow continued growth in the carpool program during the interim period; and continue the provision of data on the program for the FTA. The long-term solution was envisioned to comprehensively address carpooling to BART, close occupancy verification and enforcement loopholes, and meet the needs of all types of carpoolers.

The contract amendment with Scoop was not finalized due to complications related to BART's FTA reporting requirements. In order to finalize the contract amendment for the period from July 1, 2018 to June 30, 2019, staff is now requesting an increase of \$97,510 in Scoop's not-to-exceed amount to \$327,510, for the following reasons:

1. A three month extension of the Scoop contract amendment to June 30, 2019, to accommodate the launch of carpool parking payment and verification through BART's

mobile app.

2. Previous invoices for actual work performed by Scoop to adapt their mobile app to BART program needs were higher than anticipated.

Since June 30, 2018, Scoop has continued to provide carpool matching services, including the data needed for enforcement, on the assumption that the two parties would agree on contract amendment terms. However, until the contract amendment is signed, Scoop will not provide the full data set as set forth in the contract, including user surveys, and will not provide parking payment for Scoop users parking at BART.

FISCAL IMPACT:

Funding in the amount of \$97,510 for change order to Scoop contract amendment is included in the total project budget for FMS# 91CD002 – Carpool to Transit Access Project.

The table below lists funding assigned to the referenced project and is included to track funding history against spending authority. Funds needed to meet this request will be expended from the following source:

Proposed Funding	
F/G 0031 - BARTD Operating Fund	50,000
F/G 3608 - CA-2017-019 MOD Sandbox Prg	358,000
F/G 652A - MTC - In-Kind Match	30,000
F/G 7006 - SCOOP - In-Kind Match	63,000
F/G 8529 - FY15 Bart Op to Capital (BOAC)	20,000
F/G 8528 - Station & Access Proj Alloc	75,000
TOTAL	596,000

As of April 2, 2019, \$596,000 is the total budget for this project. BART has expended \$375,410, committed \$120,126, and reserved \$0 to date. This action will commit \$97,510, leaving an available fund balance of \$2,954 in these fund sources for this project.

The Office of Controller/Treasurer certifies that funds are currently available to meet this obligation.

This action is not anticipated to have any Fiscal Impact on unprogrammed District reserves.

ALTERNATIVES:

One alternative is to not enter into the contract amendment with Scoop. This would put in jeopardy parking payments from Scoop anticipated at over \$90,000. It would also forfeit a

full data set, including user surveys, that would provide a more complete evaluation of the program under the FTA Mobility on Demand Sandbox Grant program.

RECOMMENDATION:

Staff recommends the following motion.

MOTION:

Authorize the General Manager to increase the not-to-exceed amount for the Scoop Technologies Integrated Carpool to Transit Program services agreement to \$327,510 to provide interim carpool matching services between July 1, 2018 and June 30, 2019.