



BART Early Bird Express:

Transbay Tube Earthquake Safety Service Plan



BART Board Meeting
September 13, 2018



BART Early Bird Express (EBX) Network

Early Bird Express Service

15 New lines with bi-directional service at nodes.

- 7 Transbay Express Routes
- 5 Eastbay Express Routes
- 3 Westbay Express Routes

13 nodes (including STC & 12 BART Stations).

Bus trips arrive at Salesforce Transit Center (STC) at 5:00 am, 5:15 am, 5:30 am.

Operators

1. AC Transit
2. Golden Gate Transit
3. WestCat
4. TriDelta Transit
5. County Connection
6. Wheels
7. SFMTA
8. SamTrans





BART Train Schedule

- End of the line trains begin around 5:00 am.
- Trains will also begin around 5:00 am from midline stations (Concord, South Hayward & Daly City).
- Trains will start in service long.
- First train arrives at Embarcadero BART Station at 5:30 am.
- Train and bus schedules will be available on BART Multimodal Trip Planner (expected fall 2018), 511.org and third party apps.

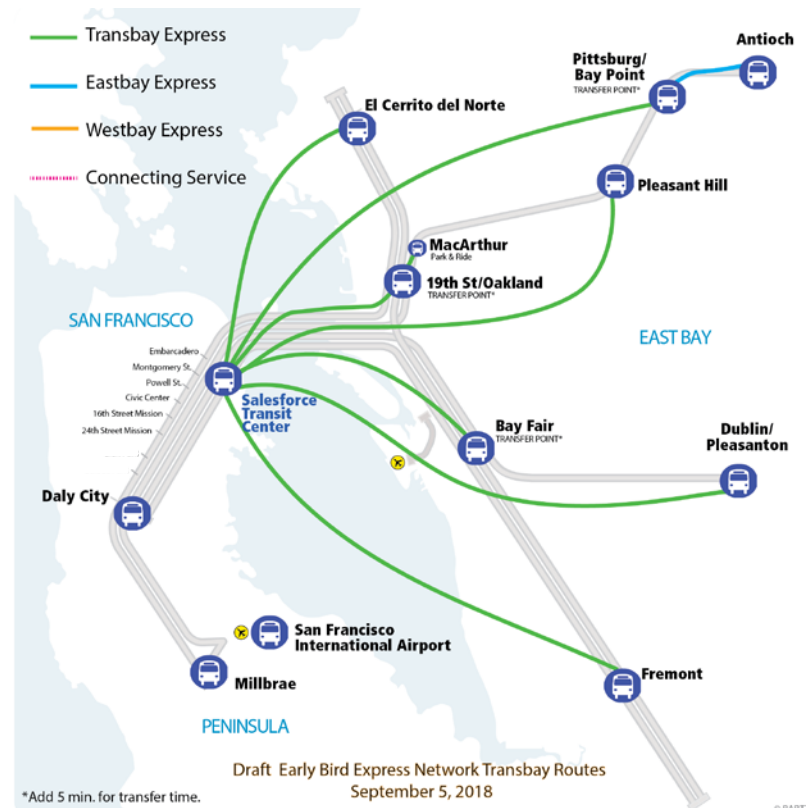


★ Train starting point.



BART Early Bird Express Transbay Routes

Node	Operator	Departure
Antioch to Pittsburg/Bay Point	Tri Delta	15 min service beginning at 3:50 am.
Pittsburg/Bay Point to STC	AC Transit	15 min service beginning at 4:15 am.
Pleasant Hill to STC	AC Transit	15 min service beginning at 4:25 am.
19 th Street to STC	Multiple Operators	15 min service beginning at 4:30 am.
Fremont to STC	AC Transit	30 min service beginning at 4:10 am.
Dublin/Pleasanton STC	AC Transit	15 min service beginning at 4:10 am.
Bay Fair to STC	AC Transit	15 min service beginning at 4:25 am.
El Cerrito del Norte STC	Golden Gate Transit	15 min service beginning at 4:40 am.



Timed arrival at **Salesforce Transit Center** every 15 min beginning at 5:00 am.

Today, first southbound BART Trains arrive at Embarcadero between 4:48 am - 4:59 am.

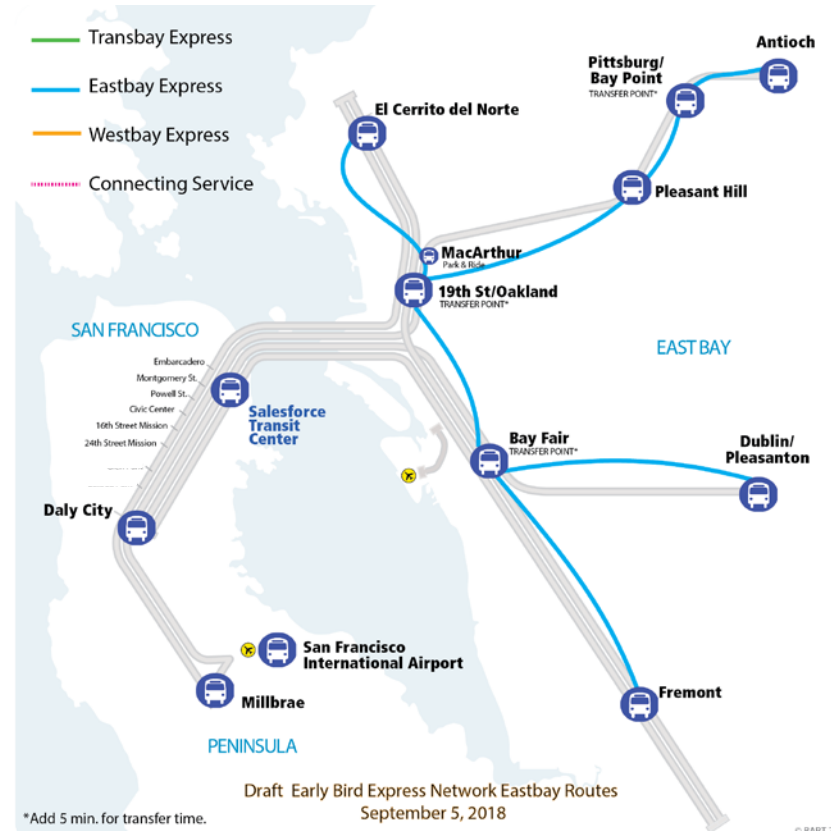


BART Early Bird Express Eastbay Routes

Node	Operator	Departure
Antioch to Pittsburg/Bay Point	Tri Delta	15 min service beginning at 3:50 am.
Pittsburg/Bay Point to Pleasanton Hill to 19 th Street	County Connection	30 min service beginning at 4:10 am.
Fremont to Bay Fair to 19 th Street	AC Transit	30 min service beginning at 4:00 am.
Dublin/Pleasanton to 19 th Street	Wheels	30 min service beginning at 3:45 am.
El Cerrito del Norte to 19 th Street	WestCat	30 min service beginning at 4:30 am.

Timed arrival at **19th Street** every 15 min beginning at 4:50 am.

Today, first BART trains arrive at 19th Street between 4:35 am - 4:45 am.





BART Early Bird Express Westbay Routes

Node	Operator	Departure
STC to Daly City Daly City to STC	SFMTA	15 min service beginning at 4:45 am. 15 min service beginning at 3:55am.
Daly City to SFO	SamTrans	30 min service beginning at 5:14 am.
STC to SFO	SamTrans	15 min service beginning at 4:50 am.

Arrivals at Daly City & SFO every 15 min beginning at
Daly City at 5:15 am and SFO at 5:35 am.

Today, first southbound BART trains arrive at Daly City
between 5:06 am - 5:15 am.

Today, first southbound BART trains arrive at SFO at
5:29 am.





BART Early Bird Express Fares



Early Bird Express fares for node to node trips are the same as or less than current BART fares for the same trips.



BART Early Bird Express (EBX) Sample Trips

Sample Trip	BART Travel Time	EBX Travel Time	Travel Time Difference	BART Fare		EBX Fare		Fare Savings	
				Cash	Clipper	Cash	Clipper	Cash	Clipper
Antioch to STC <i>Transfer at Pittsburg/Bay Point</i>	67 min	65 min*	Bus is 2 mins faster	\$8.00	\$7.50	\$7.50	\$7.50	\$.50	\$0
Pittsburg/Bay Point to STC	53 min	44 min	Bus is 9 mins faster	\$7.20	\$6.70	\$5.50	\$5.50	\$1.70	\$1.20
Pleasant Hill to SFO <i>Transfer at STC</i>	71 min	71 min*	Travel time is the same	\$11.70	\$11.20	\$9.50	\$9.10	\$2.20	\$2.10
19th St. to SFO <i>Transfer at STC</i>	46 min	55 min*	Bus is 9 mins slower	\$10.00	\$9.50	\$6.35	\$5.85	\$3.65	\$3.65
Fremont to STC	46 min	52 min	Bus is 6 mins slower	\$6.80	\$6.30	\$5.50	\$5.50	\$1.30	\$0.80

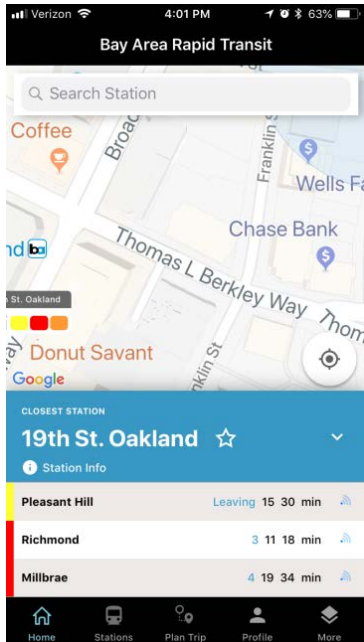
All trips traveling to San Francisco from Eastbay locations terminate at Salesforce Transit Center.

Transfer to complete trips beyond Salesforce Transit Center.

* Includes 5 min bus transfer time.



BART Early Bird Express Parking Payment



1) Pay by Smart Phone App:

- BART Mobile App scheduled to launch fall 2018.
- Launch of parking payment feature expected Feb. 2019.
- App available between 3:45 am - 5:15 am.
 1. Launch app and log on to BART account
 2. Select station
 3. Enter parking stall number
 4. Pay daily parking fee (credit, debit, Pay Pal)
- Ability to access past transactions within the app.
- App is the foundation for future parking programs.

2) Pay by Cash:

- Day pass available in advance by mail and at BART customer service locations (Lake Merritt and Embarcadero Clipper Card Office).
- Scratch off date of use on hangtag.





Outreach Plan

Outreach Phase I: March 2018 - May 2018 (Completed)

1. Onboard survey beginning at all end of the line stations.
2. In-station outreach held at destination stations during the early morning.
3. Newspaper/Media/Multilingual Media Ads.
4. Presentations:
 - AC Transit- BART Interagency Liaison Committee (ILC)
 - OCR's Title VI/Environmental Justice and Limited English Proficiency Advisory Committees
 - BART's Earthquake Safety Citizens' Oversight Committee
 - Hotel Council SF
 - BART Accessibility Taskforce
 - San Francisco International Airport

Outreach Phase II: September 2018 - February 2019 (Planned)

1. In-station outreach at BART Station nodes + other medium ridership stations.
2. Station signage at BART stations.
3. Email and mail notification to early morning riders.
4. Earthquake Safety Website and Service Advisory on BART Webpage.
5. Robust outreach to community groups, chambers of commerce, and business councils, hospitality and service workers, owners and unions.
6. Outreach to airports and airport employees.
7. Late Night Bus Taskforce Members
8. Continuous Engagement with:
 - Hotel Council SF
 - BART advisory committees + taskforces
 - San Francisco International Airport



Next Steps and Schedule

Task	Schedule
Request Board authority to enter into agreements with bus operators	September 27
Finalize bus network, cost and bus fares	October
Conduct outreach phase II	September - February
Board Update	January 2019
Implement service change	February 11, 2019
Evaluate service change	Ongoing