

# SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

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## MEMORANDUM

**TO:** BART Board of Directors

**Date:** June 7, 2018

**FROM:** General Manager

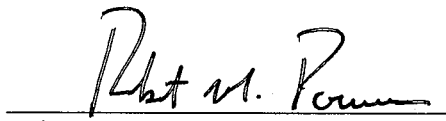
**SUBJECT:** Art Master Plan Update

The Art Program began a master plan process in spring 2017, and will be presenting an overview of the planning process, the proposed plan, and the program funding strategy to the BART Board for review and comment.

The BART Board adopted an Art Policy in August 2015. A series of recommendations were made to guide the development of an Art in Transit program for BART, in keeping with the best practices of art and transportation programs, including the development of an Art Master Plan to determine the means and method for integrating an art program with BART that achieved the Art Policy vision and goals, as well as broader BART goals related to station experience and placemaking, enhancing rider experience, connecting to communities adjacent to stations, and professional management of the existing art collection.

Following the review of the master plan, comments from the Board will be incorporated to the final plan. Additionally, staff will return to the Board in the summer for action on a recommendation to amend the Art Policy with an Art Program funding proposal.

If you have questions please contact Jennifer Easton, Art Program Manager at 510-874-7328.

  
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for Grace Crunican

cc: Board Appointed Officers  
Deputy General Manager  
Executive Staff