



EXECUTIVE DECISION DOCUMENT

GENERAL MANAGER APPROVAL: <i>8 Jun 2018</i> <i>R. M. Powers</i>		GENERAL MANAGER ACTION REQ'D:		
DATE: 5/31/2018		BOARD INITIATED ITEM: No		
Originator/Prepared by: Jumana Nabti Dept: Customer Access <i>[Signature]</i> Signature/Date: <i>6/7/2018</i>	General Counsel <i>[Signature]</i> <i>6/7/18</i>	Controller/Treasurer <i>[Signature]</i> <i>6/7/18</i> []	District Secretary []	BARC <i>[Signature]</i> <i>6/7/2018</i>

Scoop Carpool Matching Service Contract Amendment

PURPOSE:

To seek Board approval to authorize the General Manager to negotiate and enter into a contract amendment with Scoop Technologies for Carpool Services for a not to exceed amount of \$230,000.

DISCUSSION:

In coordination with the Metropolitan Transportation Commission's (MTC) 511 Carpool Program, BART and Scoop Technologies ("Scoop") began development of a Scoop to BART incentive program for carpoolers in early 2016. The program provides rideshare matching services through Scoop to assist in the formulation of carpools. BART provides a guaranteed parking space for those passengers who use Scoop to come to a BART station.

This partnership subsequently won a Federal Transit Administration (FTA) Mobility on Demand Sandbox grant in October 2016. The grant funding agreement between BART and the FTA had a start date of January 20, 2017 and was scheduled to end on June 30, 2018, but was later extended to December 31, 2018. In January 2017, a pilot program was launched at the Dublin/Pleasanton station through a no-cost contract between BART and Scoop. A second contract between BART and Scoop in conjunction with the FTA grant was signed in August 2017 to expand the program throughout the BART system, that contract expires on June 30, 2018. The second contract details how the grant funding is to be spent and each party's responsibilities. Grant funds were allocated to Scoop for outreach and enhancements in the Scoop app to tailor it for the BART passenger. Scoop did not require fees to provide their carpool matching service.

BART and Scoop desire to continue this program after the expiration of the contract. Scoop has since changed its business model and has proposed a service fee of \$20,000 to \$25,000 per month. For this amount, Scoop would continue to match BART riders into carpools through its mobile app, provide support services such as transferring carpool information to BART Police for verification purposes, and complete outstanding deliverables.

BART staff recommends a short-term contract with Scoop while it prepares a long-term comprehensive carpool program solution. Since Scoop is requesting a monthly payment and other companies are entering the carpool matching and occupancy verification market, continuing the existing Scoop to BART carpool program as a short-term solution is preferable.

Ideally, the currently envisioned long-term solution would comprehensively address carpooling to BART, close occupancy verification and enforcement loopholes, and meet the needs of all types of carpools including the following:

- Those who carpool regularly with a known carpool partner (e.g., those using BART's legacy paper permit program);
- Those who carpool irregularly (e.g., for special events);
- Those who carpool through a matching service (e.g., Scoop).

The long-term solution would replace or update the legacy paper permit program, which is still operational, but rife with fraudulent use. It is anticipated that the long-term solution would require approximately 9 months to implement; therefore, the continuation and expansion of the Scoop to BART program is required until the new program can be implemented with a smooth transition.

A smooth transition from the current Scoop to BART program to a long-term carpool program would maintain the gains in carpooling, funding, and staff time invested in the program. The transition plan would also allow continued growth in the carpooling program during the interim period, and provision of data on the program for the FTA.

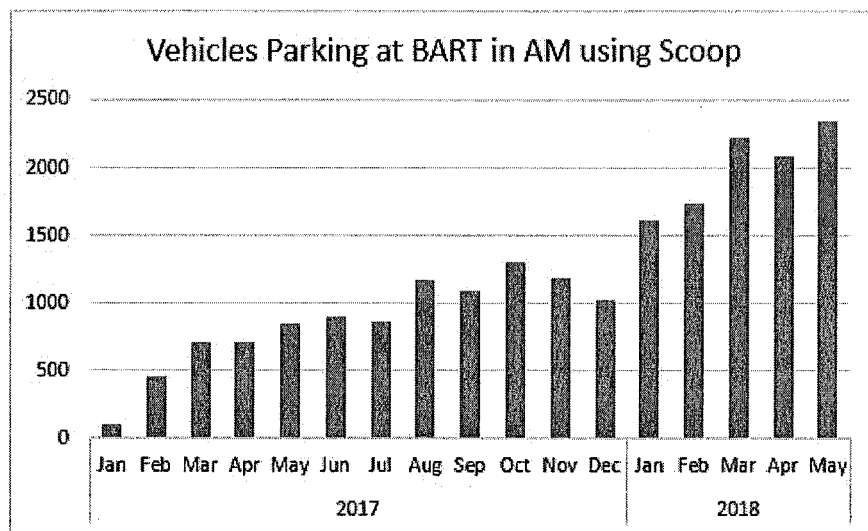
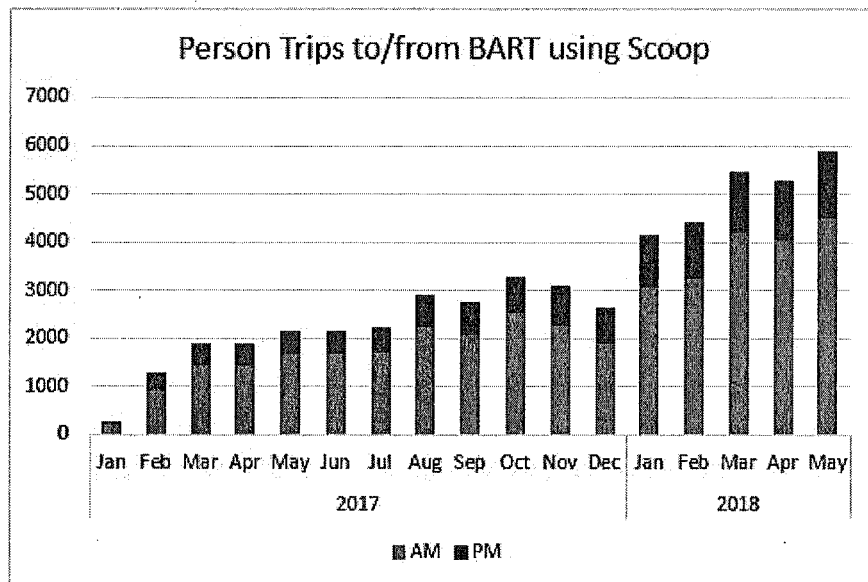
The current Scoop to BART program benefits BART in the following ways:

- Improves the efficiency of BART parking resources: The Scoop to BART program averages 1.9 patrons per vehicle parked at BART, as compared to approximately 1.1 patrons per vehicle that normally park at BART.
- Encourages patrons to arrive later than the first-come/first-serve parking lot fill time, helping to smooth out peak of the peak train loading.
- Provides additional affordable access options to stations, particularly more auto-dependent stations.

Usage of the Scoop to BART program has been growing at an average rate of approximately

12% month over month since February 2017. The following table and charts show additional data on the Scoop to BART program:

	May 2018	January 2017 to May 2018
# One-way trips to or from BART using Scoop	5,868	51,534
# Vehicles parking at BART in AM using Scoop	2,338	25,586



FISCAL IMPACT:

Funding in the amount of \$230,000 for Scoop is included in the total project budget for FMS # 91CD002 Carpool to Transit Access Project. The table below lists funding assigned to the referenced project and is included to track funding history against spending authority. Funds needed to meet this request will be expended from the following sources:

Fund No.	Source	Fund Description	Amount
3608	Federal	Mobility on Demand Sandbox Program	358,000
652A	Regional	MTC - In-Kind Match	30,000
7006	Local	SCOOP - In-Kind Match	63,000
31	BART	Operating Funds	50,000
8529	BART	FY15 Operating Alloc to Capital	20,000
Total			521,000

As June 4, 2018, \$521,000 is the total budget for this project. BART has expended \$145,950 and committed \$105,542 to date. This action will commit \$230,000, leaving an available fund balance of \$39,508 in these fund sources for this project.

The Office of Controller/Treasurer certifies that funds are currently available to meet this obligation. This action is not anticipated to have any Fiscal Impact on unprogrammed District reserves.

The FTA has approved use of grant funds for monthly payments to Scoop.

ALTERNATIVES:

One alternative is to not continue this carpool program with Scoop. If BART decides to discontinue this program on June 30, 2018, the only option for patrons to carpool would be to use the legacy carpool paper permit program, which is rife with fraudulent use and can only be used those who carpool regularly with a known carpool partner.

RECOMMENDATION:

Staff recommends the following motion.

MOTION:

Authorize the General Manager to negotiate and enter into a contract amendment with Scoop Technologies for a not to exceed amount of \$230,000 to provide interim carpool matching services until a long-term carpool program can be implemented.