

Next Generation BART Fare Gate

BART Accessibility Task Force (BATF)

May 25, 2023



Overview

- Vendor Highlights
- Fare Gate Features
- West Oakland Pilot
- Deployment Schedule







Qualification Highlights

- Proposed solution met each BART requirement specifically, without exception
- Fare Gates in service for more than 3.94 billion rides annually (pre-COVID)
- 26 years of experience with sensor technology
- Fully open architecture and modular design
- Extensive integration experience with TR4 and legacy systems
- STraffic has deployed more than 16,000 fare gates























Community Engagement Commitment

 2,000 Hours of Internship Opportunities in Partnership with Bay Area Community Based Organizations







Improved Customer Experience: Accessibility

- STraffic has worked extensively with the ADA community and incorporated learnings into fare gate designs.
 - Equipped with top and side-mounted readers
 - Sensor technology for safe access of persons and service animals
 - Aisle lighting, messaging, and color-coding options



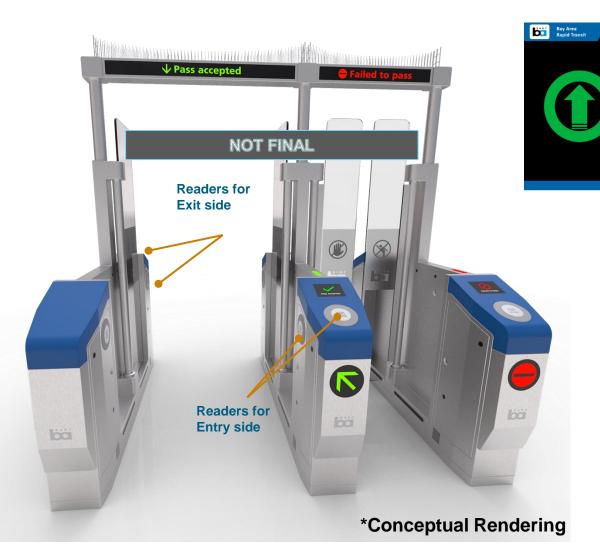








Improved Customer Experience: Customer Interface









PASS ACCEPTED

FARE: \$5.00

09:14:32





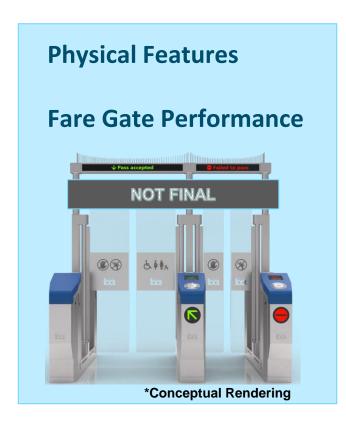


Approach to Fare Evasion Management

DETER

DETECT

RESPOND



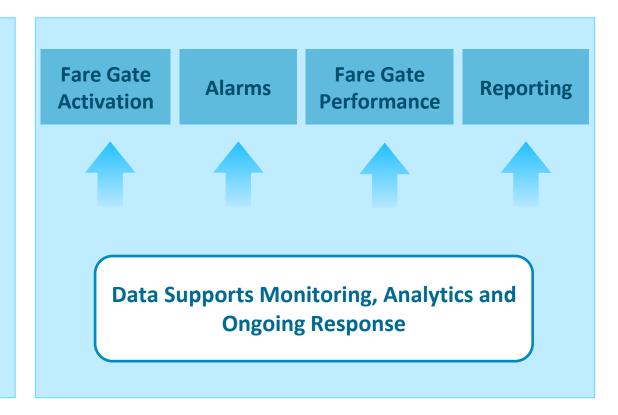


√ 3D Sensor



Audit Registers

✓ Gate Performance
Monitoring

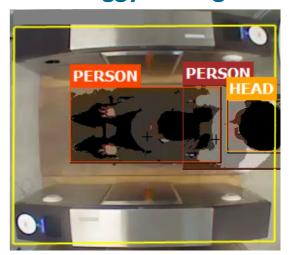




Detect - Advanced Sensor Technology

PERSON HEAD

Piggybacking



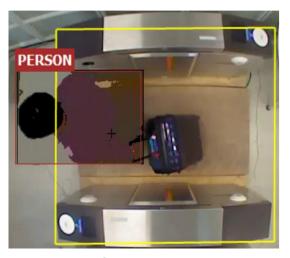
Wheelchair (2 persons)



Bicycle



Tailgating



Luggage



No facial recognition

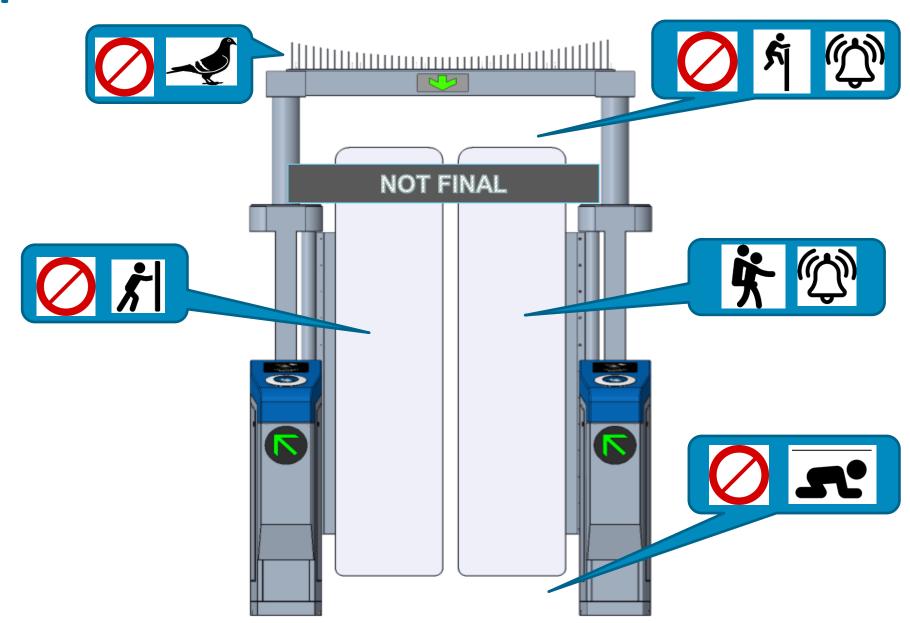


Infrared

Camera

3D Sensor

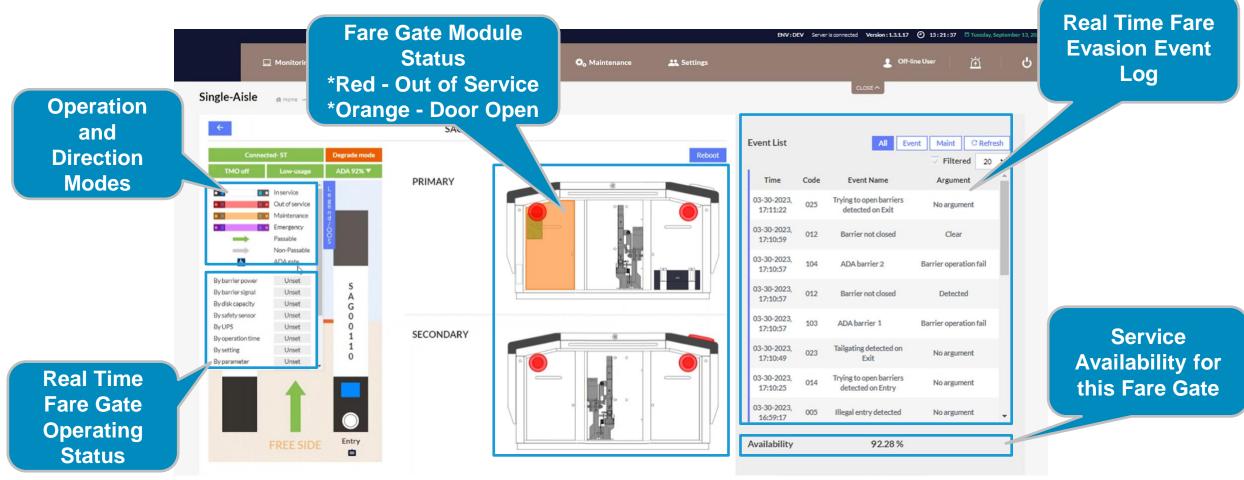
Deter





Respond - Monitoring/Metrics

Graphical User Interface for point-and-click, real-time control over fare gate.





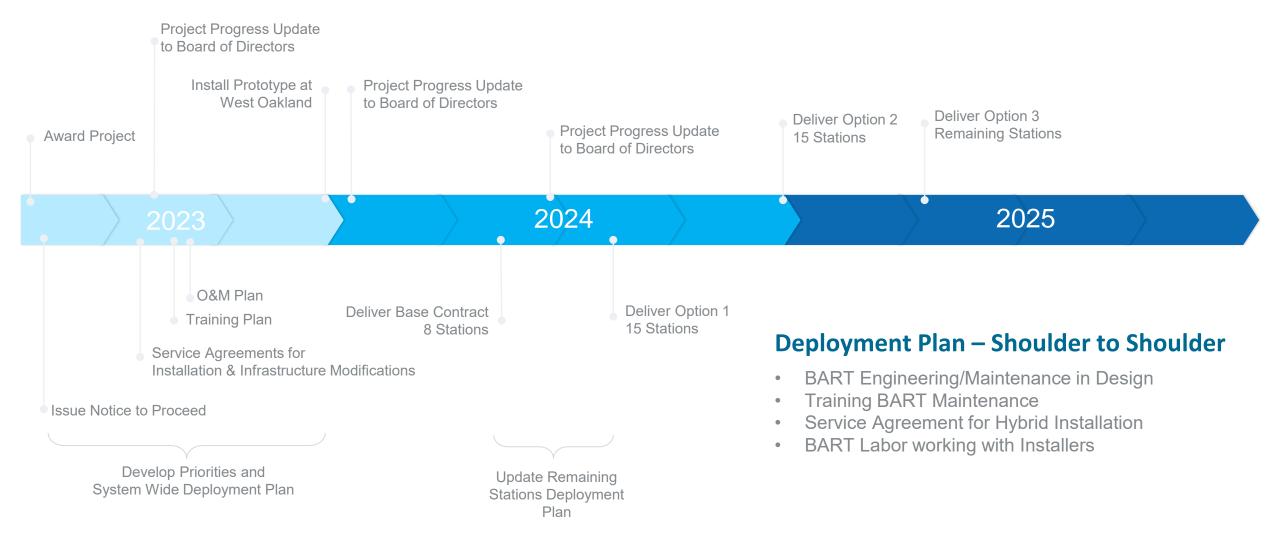
Pilot West Oakland

- Single Array
- Geographically Close to Maintenance and Engineering Staff
- Investment in West Oakland





Next Generation Initial Deployment Schedule





Questions?

