



CONNECT NORTHERN CALIFORNIA

# Equity Advisory Council (EAC) Meeting #1

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February 14, 2023

January 2023

DRAFT-DELIBERATIVE



# Agenda Item 1: Call To Order



# Virtual Meeting Details



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Includes  
Closed  
Captioning



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Technical  
Support  
Use raise hand  
button



# Agenda Item 2: Roll Call



# Agenda Item 3: Public Comment



# INSERT TIMER HERE



# Agenda Item 4: Meeting Topics



# AGENDA ITEM A: Welcome & Introductions



**Sadie Graham**

Program Director &  
EAC Sponsor, Link21



**Nicole Franklin**

Public Engagement  
Manager, Link21



**Tim Lohrentz**

Equity Programs  
Administrator  
(Acting), BART



**Camille Tsao**

Program Lead,  
CCJPA



# AGENDA ITEM A: Welcome & Introductions

## EAC Member Introductions

- Name, Location, Pronoun
- Share your lived and/or professional experience that applies to serving on the EAC
- Goals as a member of the EAC



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# Update on the District's Racial Equity Initiative

January 2023 – Office of Civil Rights

# Where We Have Been

## Office of Independent Police Auditor & Office of Civil Rights – GARE Cohort

- BART is a member and continues to be a member
- Partnership between OCR and Office Independent Police Auditor
- Strategic Framework created to drive change associated with structural and systemic issues on equity, beginning with Race.

## What does our framework emphasize?

- It emphasizes and rewards action, not just planning. It measures success so we can pivot initiatives quickly and respond to current needs.

## Big Step – Task force to find success by building on incremental wins

- Upcoming: Climate Survey – Learn what we think as a group, learn from it and engage in storytelling to understand the nuance from the workforce.

# Framework

## Transportation Equity Leadership Strategies

### Institutional Culture

- Emphasize and elevate contributions to equity
- Challenge norms while embracing cultural change
- Equitable access to this work for our stakeholders

### Data-Driven Decisions

- Leverage existing and develop new systems to advance equity at BART
- Identify root causes of inequity using modern analytical methods

### Continuous Learning

- Adopt a learning posture
- Increase our knowledge of diversity, equity inclusion and belonging
- Emphasize our equity and social justice work at BART, while also contributing to the body of knowledge of equity practice

What tactics do we apply at this phase?

#### Culture

How do we accomplish these goals?

#### Many Leaders

Independent leadership within each dept using a council structure.

Elevate contributions to equity

Build a standard way to communicate using a common language

Emphasize non-traditional celebrations besides cultural/racial but also social

# Current Timeline



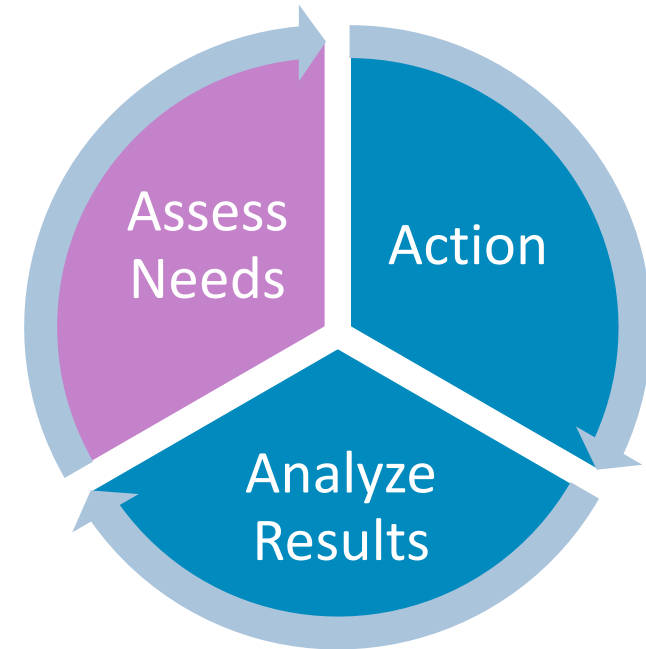
# Racial Equity Climate Survey

## District-wide Survey

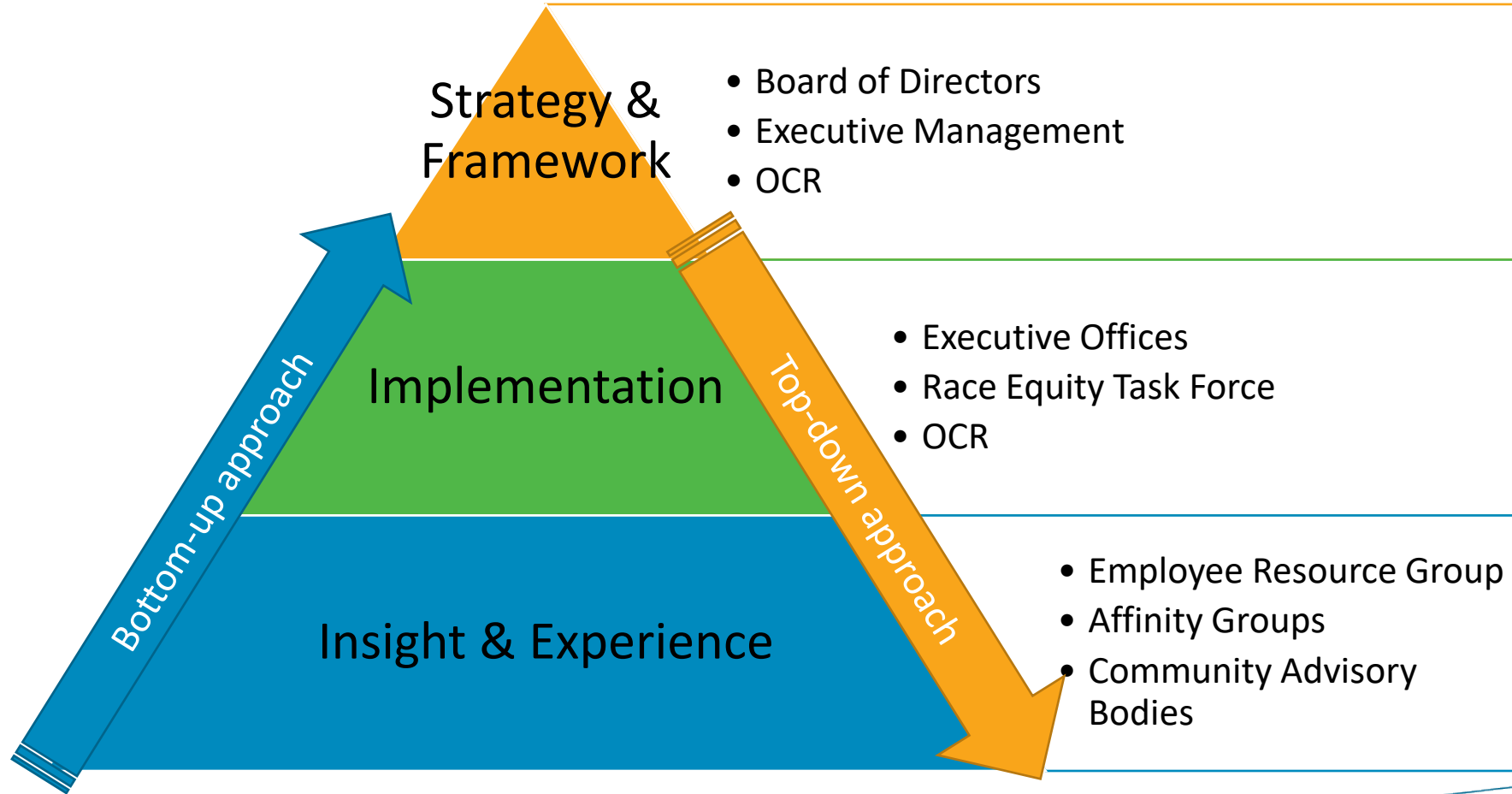
- **Goal:** Provide District with initial baseline and guidance on staff equity perceptions and experience (personal/dept/BART)
- **Development:** Incorporates feedback from key stakeholders
- **Distribution:** Via email and post card mailed to all employees
- **Next Steps:**
  - Distribute results
  - Offices submit action plans
  - Actions assess based on survey results



## Race Equity Action Plan Cycle

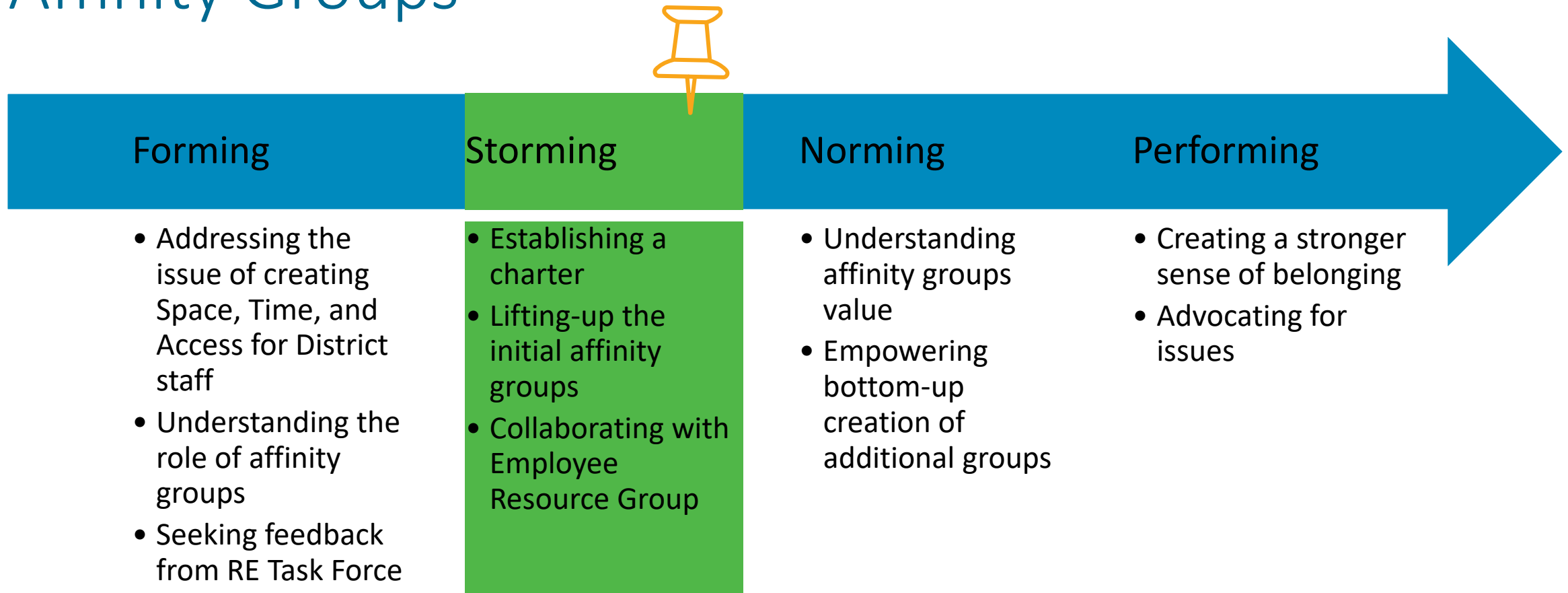


# Top-down & Bottom-up Approaches





# Affinity Groups



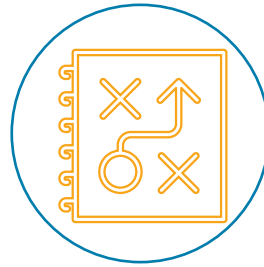
# How We Will “Build”

“Build” improves upon our prior work, institutionalizes these processes in critical areas of power traditionally closed to the historically marginalized, begins to scale this work so that it can be experienced throughout the organization.



## **Risk-based metrics to measure success**

- Metrics to measure success
- Enhancing our risk profile to dedicate resources to critical areas
- Measuring against other activities such as capital projects



## **Race Equity Action Plans for each Executive Office**

- Addressing each dept's need
- Focus on teaching to advance
- Scale this work so that each business unit can then replicate this process



## **Deeper connections with groups' processes connected to equity:**

- Sustainability & Planning + Env. Justice
- Hiring and Compensation (HR/Admin)
- Info/Teaching (Ext Affairs & Comms)

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# Break (10 Minutes)



# AGENDA ITEM C: Link21 Overview

PART

1

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Program  
Overview

PART

2

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Developing  
Initial  
Concepts

PART

3

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Commitment to  
Equity & Equitable  
Engagement



# Northern California's Megaregion Today

## Economy, Jobs & Housing:

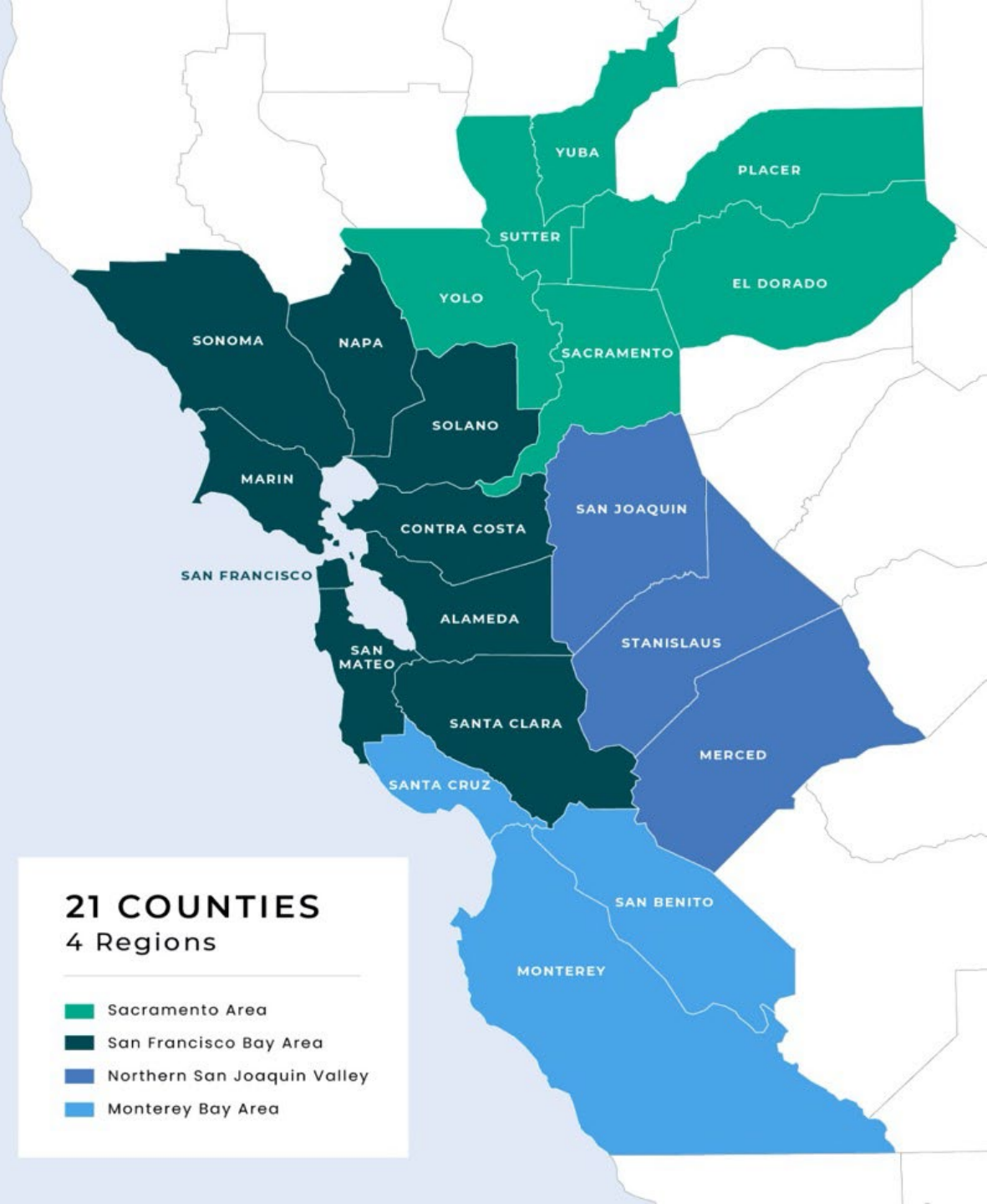
- Fifth largest megaregional economy in country
- Jobs and affordable housing imbalance

## Roadway Congestion & Climate Risks:

- Persistent traffic
- Climate - and health-damaging air pollution

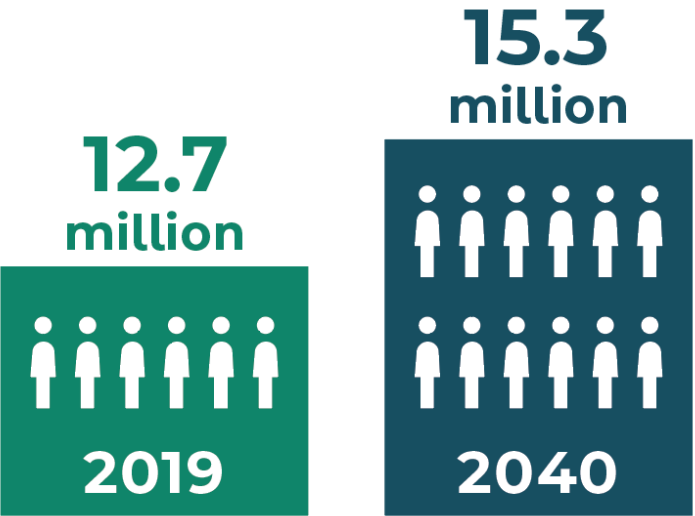
## Passenger Rail Service & Infrastructure:

- Inconvenient, disconnected train network with limited routes and service
- One rail crossing of Bay (BART Transbay Tube)



# Projected Growth from 2015 to 2040

**20%↑**  
In population



**26%↑**  
In daily trips within  
San Francisco Bay Area  
(estimated 28 million)\*











**64%↑**  
In daily trips between  
Bay Area and other counties  
(estimated 800,000)\*



\* Projected increase from 2015 to 2040



# Our Train Network Today

-  Altamont Corridor (ACE)
-  Amtrak San Joaquin
-  Bay Area Rapid Transit (BART)
-  Caltrain
-  Capitol Corridor
-  Sonoma-Marín Area Rail Transit (SMART)
-  Transfer Station
-  Station



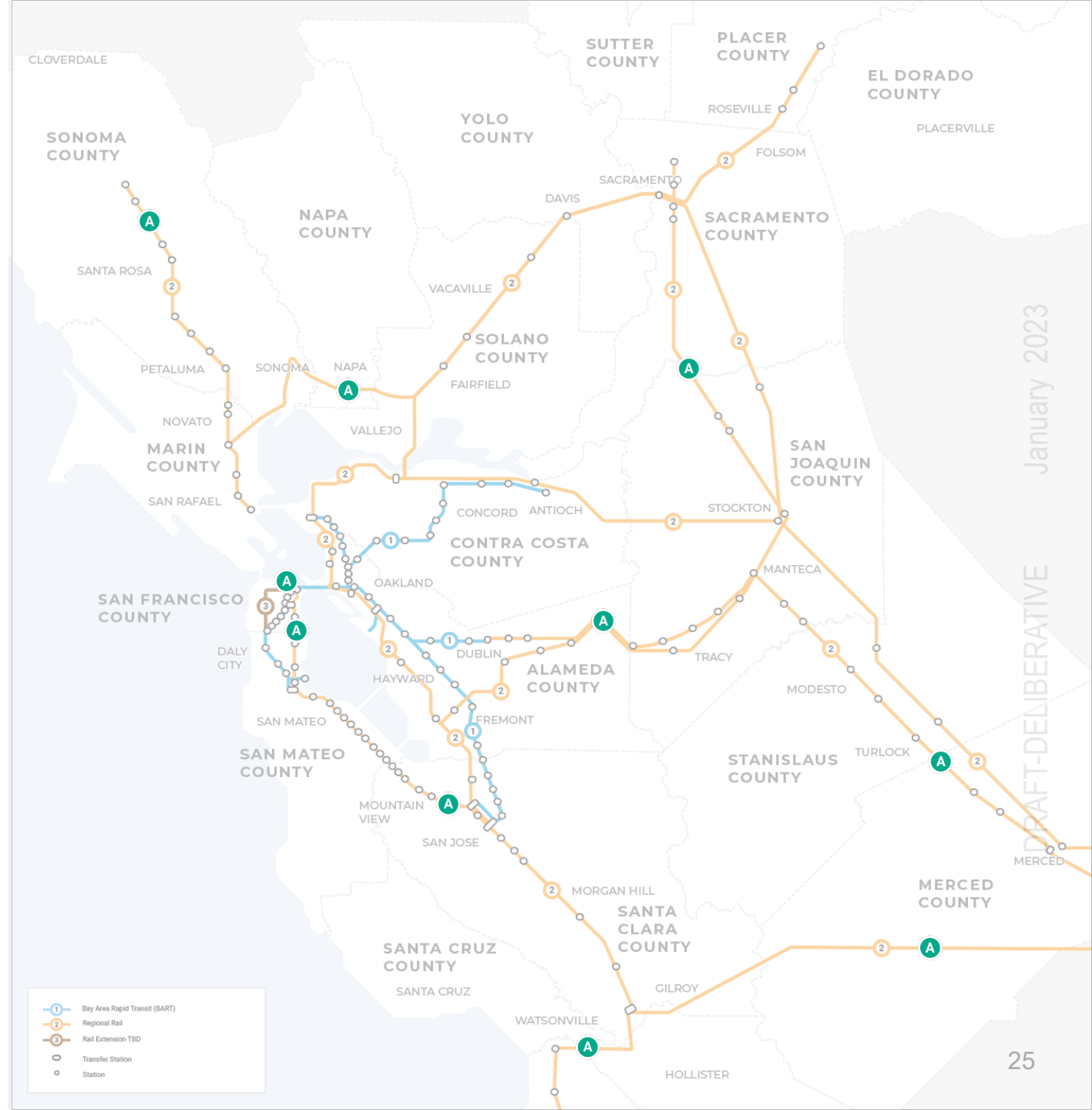


# Planned & Potential Network Improvements

A

## Rail Extensions:

- North Santa Rosa to Windsor
- Marin to Solano
- Stockton to Sacramento & Merced
- Lathrop to Dublin/Pleasanton
- Downtown San Francisco - 4th & King to Salesforce Transit Center
- To Western San Francisco (Geary to 19<sup>th</sup> Ave.)
- To San Jose & Santa Clara
- Monterey/Salinas to Gilroy
- Pajaro to Santa Cruz
- Dedicated tracks: Merced to Gilroy



January 2023

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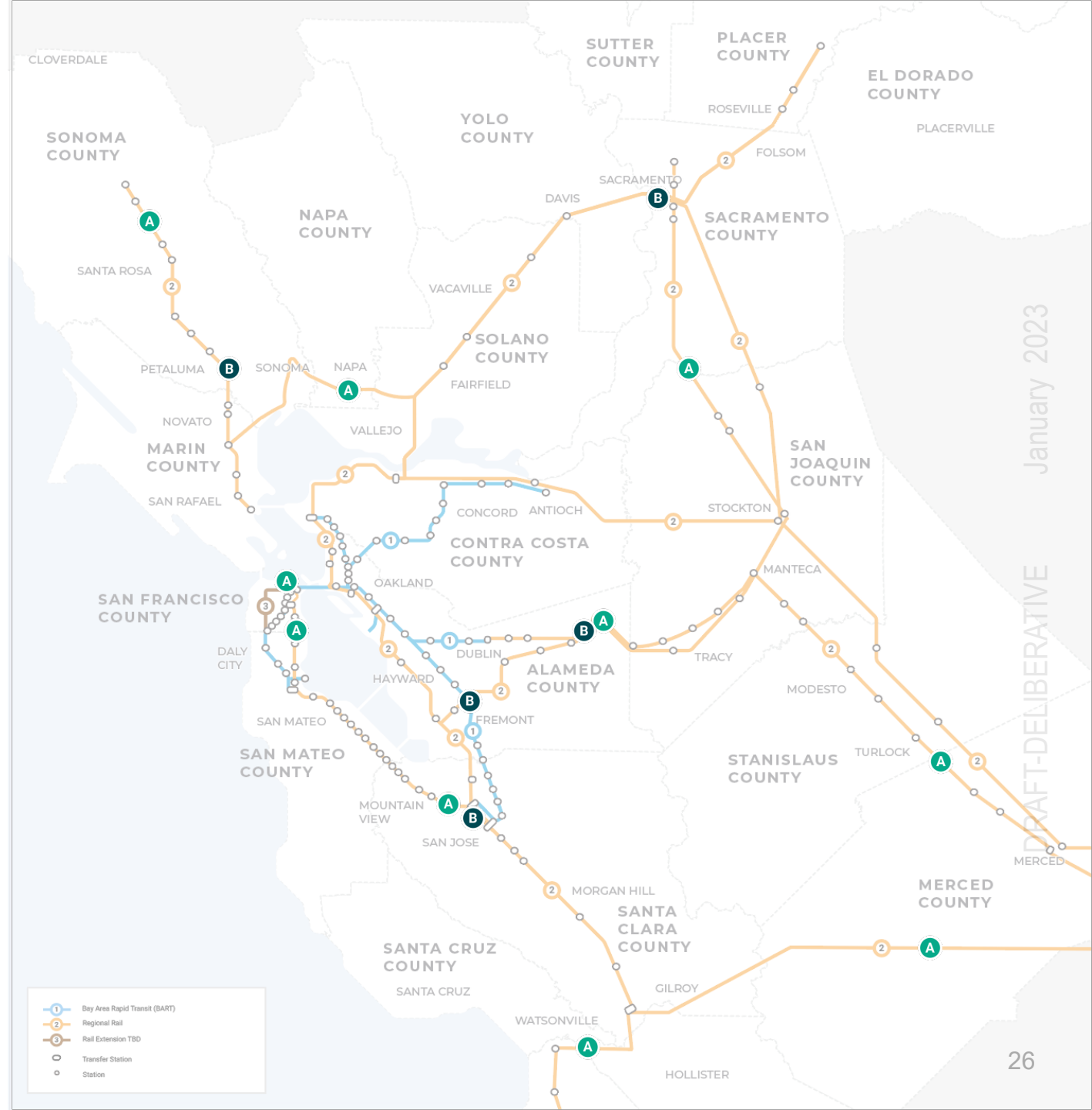
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## B New Markets & Enhanced Stations:

- North Petaluma
- New stations connecting Tri-Valley to Central Valley
- Irvington Station
- Enhanced Sacramento Valley Station, San Jose Diridon Station



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C

## Service Improvements:

- Higher frequency - BART Tube
- Two more round-trip trains - Central Valley for San Joaquins
- More direct route - Oakland to Fremont & higher frequency
- Sacramento to Roseville for Capitol Corridor
- Electrified fleet, higher frequency, faster service for Caltrain



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## D Track Improvements (infrastructure): Studies

- Benicia-Martinez Rail Bridge replacement for Capitol Corridor
- Alviso double-tracking for Capitol Corridor
- Planning some grade-separated tracks, signaling & automated train control in South Bay for High-Speed Rail



# Link 21 Goals & Objectives

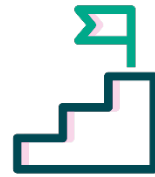
## TRANSFORM THE PASSENGER EXPERIENCE

- Provide better service
- Improve reliability and system performance
- Build ridership and mode share



## PROMOTE EQUITY AND LIVABILITY

- Connect people and places
- Improve safety, health, and air quality
- Advance equity and community stability



## SUPPORT ECONOMIC OPPORTUNITY AND GLOBAL COMPETITIVENESS

- Improve access to opportunity and employment
- Connect major economic, research, and education centers
- Enable transit-supportive and equitable land use



## ADVANCE ENVIRONMENTAL STEWARDSHIP AND PROTECTION

- Increase climate change resilience
- Reduce greenhouse gas emissions
- Conserve resources



# Link21 Program Timeline



# What We've Accomplished



## KEY WORK ACTIVITIES

- **Planning:** Early visioning, Program identification and decision framework
- **Engineering Analysis:** Market analysis, service survey, technical studies
- **Early Environmental Work:** Social and natural resource data collection
- **Public Engagement:** Co-creation and stakeholder / public workshops



# Phase 1 Focus



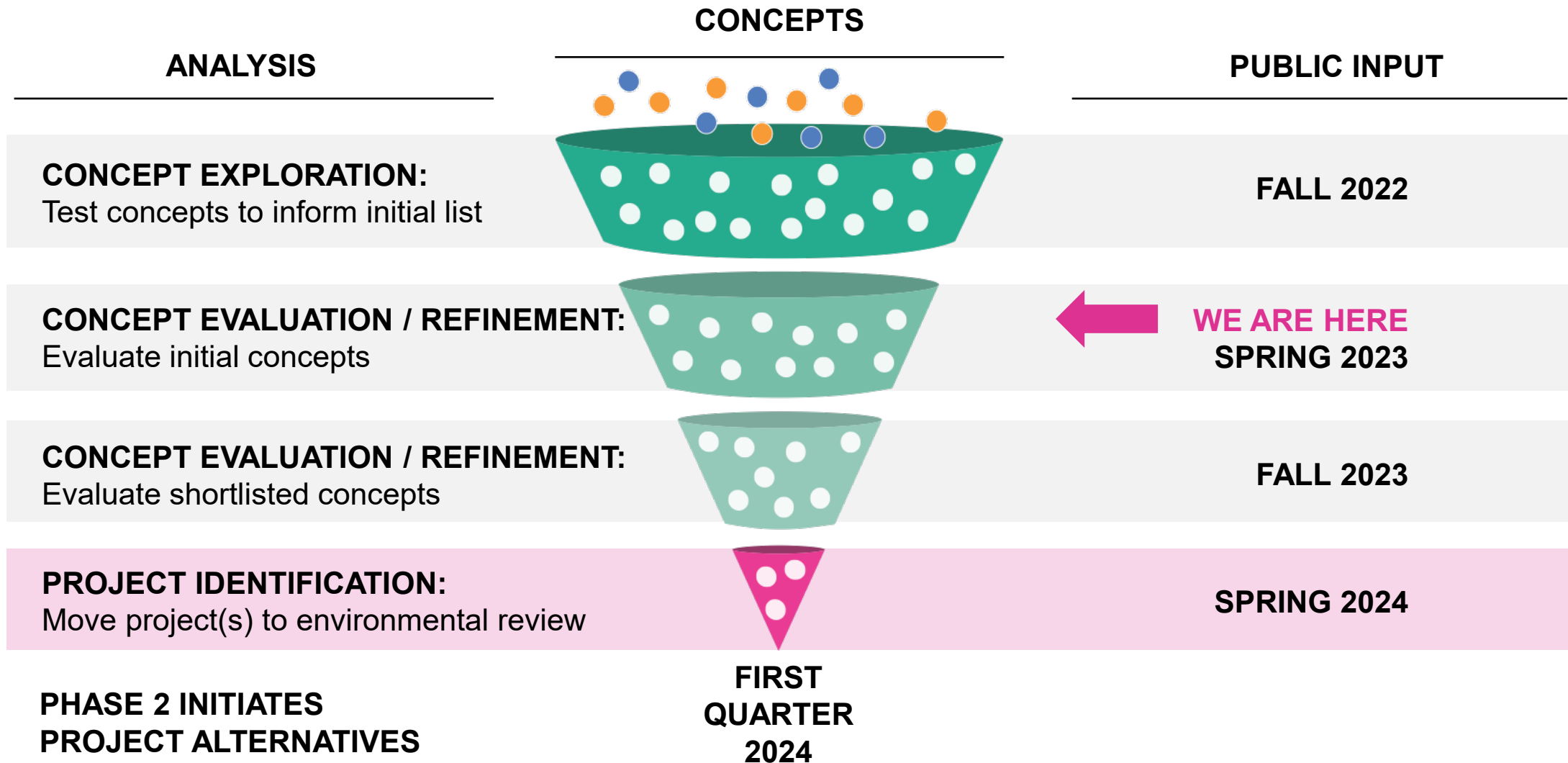
## KEY WORK ACTIVITIES

- **Planning:** Concept identification, service planning & ridership modeling
- **Evaluation:** Concept testing, evaluation & initial screening
- **Engineering Feasibility:** Studies on concepts
- **Early Environmental Work:** Identification of constraints & opportunities
- **Public Engagement:** Ongoing equitable engagement through planning





# Project Identification Process & Public Input



# Identifying Link21 Concepts

Concepts are built from **four key building blocks** to best serve riders



## MARKETS

People, travel patterns, and their preferences



## SERVICE

Schedule, travel time, and frequency



## TECHNOLOGY

Types of trains

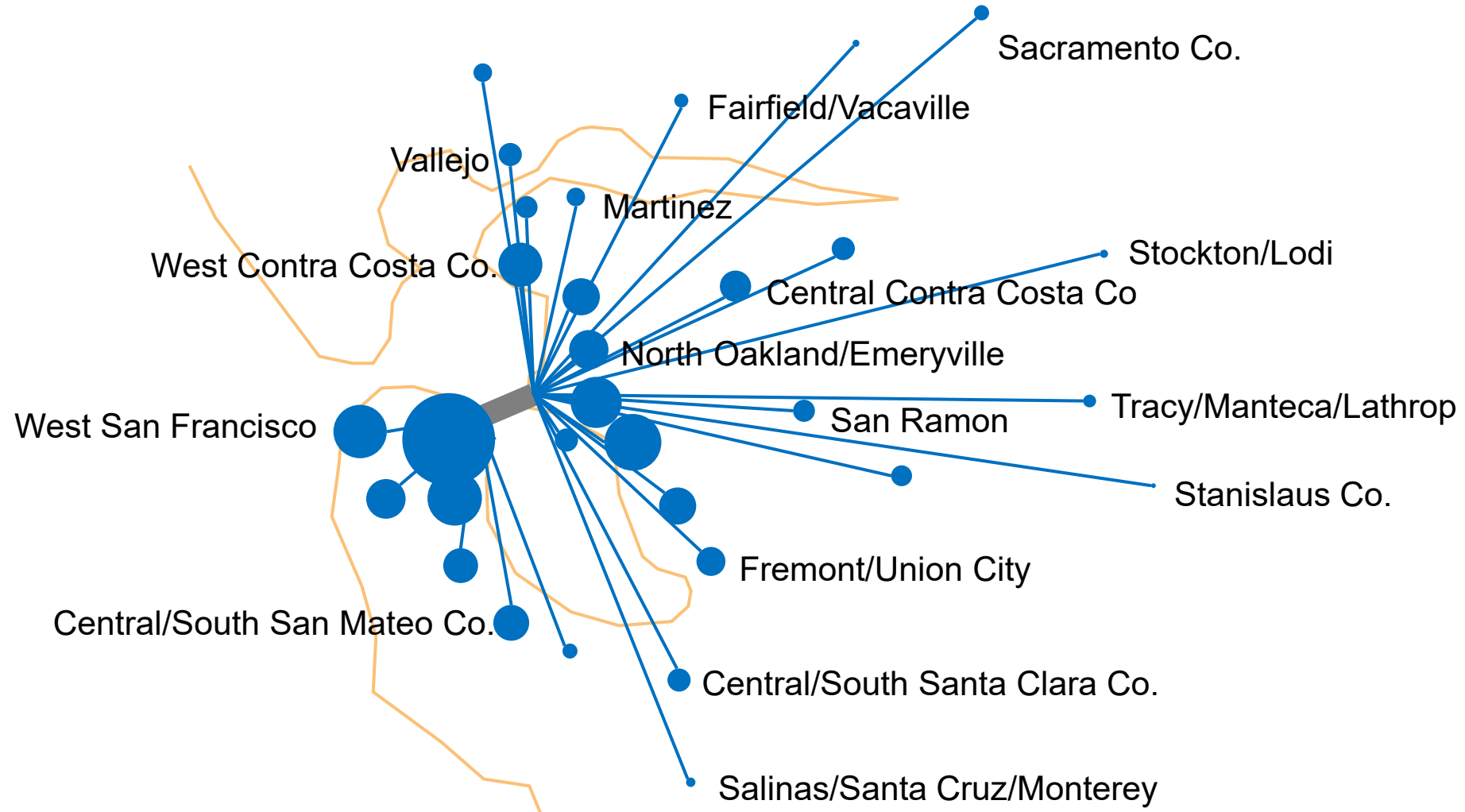


## INFRASTRUCTURE

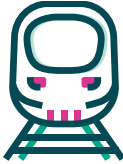


Physical improvements to train network



# Transbay Rail Potential (Equity Weighted)



# Link21: New Trains and Service

	BART	MODERN REGIONAL RAIL URBAN METRO SERVICE	MODERN REGIONAL RAIL LONG DISTANCE SERVICE
			
<b>FREQUENCY</b>	More frequent trains Every 2-30 minutes (varies by route/time of day)	Similar to BART	Less frequent trains Every 30 minutes (varies by route/time of day)
<b>STOPS</b>	1-5 miles apart	Similar to BART	5+ miles apart (express service)
<b>TRACK</b>	Designated BART only	Shared with national network	Shared with national network
<b>SERVICE AREA</b>	Urban/Suburban Areas Within 5-County BART District	Urban/Metro areas	Urban/Suburban Centers Across 21-County Megaregion

**NEW TRAIN TECHNOLOGY** that is greener, lighter, and faster



## Markets

- Better Megaregional connectivity

## Service

- Improved travel, frequency with some one-seat rides, and faster transfer opportunities
- More capacity, service redundancy and reliability, between BART and Regional Rail

# Technology

- Greener, lighter, and faster trains

# Infrastructure

- 
- This map illustrates the proposed high-speed rail network in California, highlighting future train travel options and the future planned train network. The map covers the state from the northern border with Oregon to the southern border with Mexico, and from the western coast to the eastern border with Nevada and Arizona.
- Legend:**
- Future Train Travel Options:** Represented by a thick, dark grey line with a double-headed arrow.
  - Future Planned Train Network:** Represented by a thinner, light grey line.
  - Transfer Station:** Indicated by a white circle with a black outline.
  - Station:** Indicated by a small black dot.
- Key Locations and Routes:**
- San Francisco Bay Area:** The network originates in the San Francisco Bay Area, with stations at San Francisco, San Francisco International Airport, San Bruno, San Mateo, and Daly City. A major transfer station is located at San Francisco International Airport.
  - Central Valley:** The route continues south through the Central Valley, with stations at Oakland, Hayward, Fremont, San Jose, Mountain View, and San Jose. A major transfer station is located at San Jose.
  - South Coast:** The route continues south through the South Coast, with stations at Santa Cruz, Watsonville, Hollister, and Gilroy. A major transfer station is located at Watsonville.
  - Central Valley (East):** The route branches eastward from the Central Valley, with stations at Stockton, Manteca, Modesto, Turlock, and Merced. A major transfer station is located at Stockton.
  - Central Valley (North):** The route branches northward from the Central Valley, with stations at Sacramento, Davis, Vacaville, Fairfield, Solano County, and Napa. A major transfer station is located at Sacramento.
  - Central Valley (West):** The route branches westward from the Central Valley, with stations at Concord, Antioch, and Vallejo. A major transfer station is located at Concord.
  - Central Valley (South):** The route branches southward from the Central Valley, with stations at San Mateo, San Jose, and San Francisco. A major transfer station is located at San Jose.
- The map also shows the boundaries of various California counties, including Alameda, Contra Costa, San Francisco, San Mateo, Santa Clara, Santa Cruz, Stanislaus, Merced, El Dorado, Placer, Sutter, Yolo, Napa, Sonoma, Marin, and Solano.

# Example Concepts: Regional Rail & BART in Crossing

ONE ALIGNMENT - TWO STRUCTURES



- 2 Regional Rail Concept
- Regional Rail Concept (Tracks Underground)
- Regional Rail Concept (Possible Improvements)

- Stations**
- BART
  - Regional Rail
  - Transfer

TWO ALIGNMENTS - TWO STRUCTURES



- 1 BART Concept
- BART Rail Concept (Tracks Underground)
- BART Rail Concept (Possible Extension)

- Existing and Planned**
- 1 BART
  - 2 Regional Rail

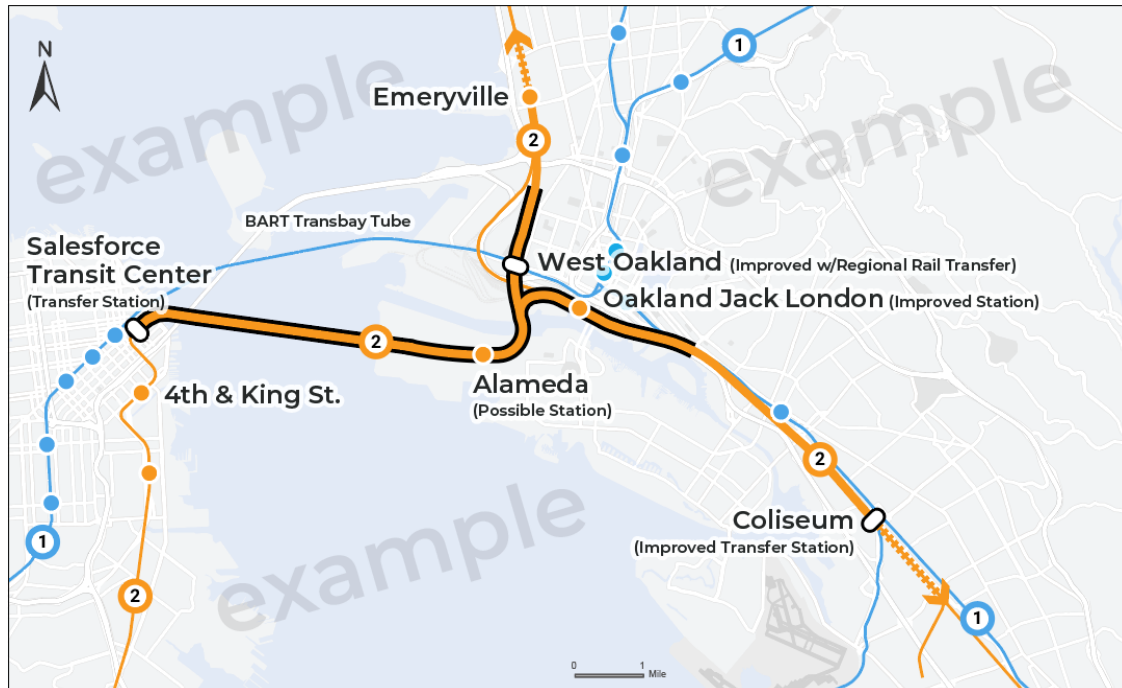
DRAFT-DELIBERATIVE January 2023





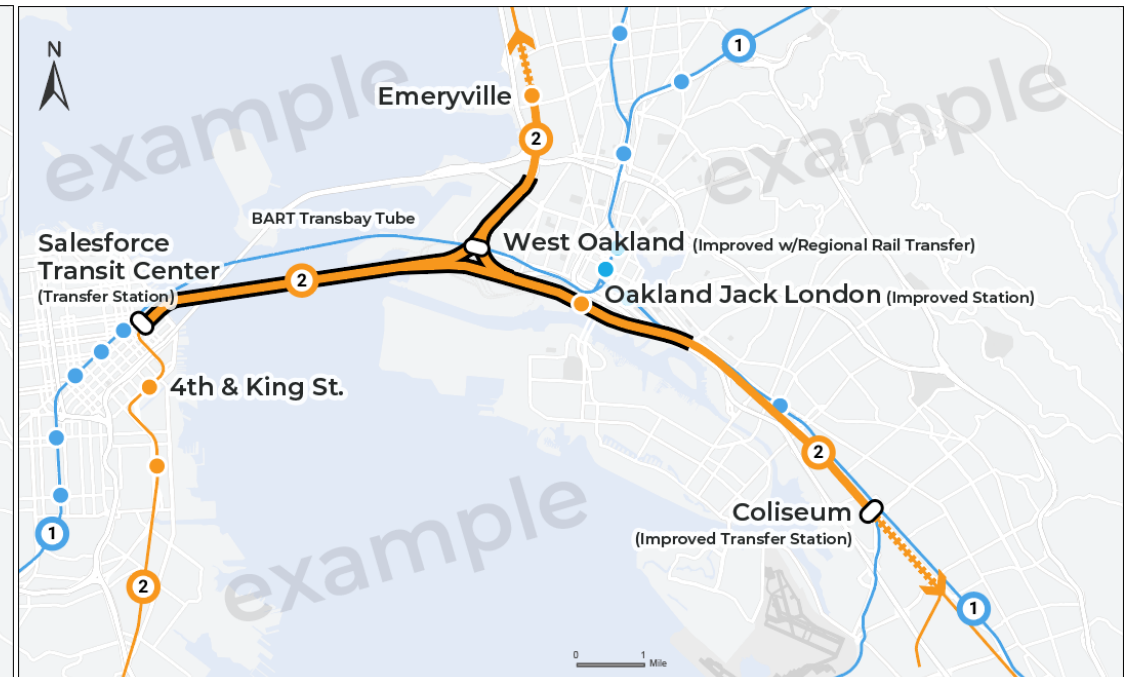
# Example Concepts: Regional Rail in Crossing

## ALAMEDA TO SALESFORCE TRANSIT CENTER



- 2 Regional Rail Concept
- 2 Regional Rail Concept (Tracks Underground)
- 2 Regional Rail Concept (Possible Improvements)

## EMERYVILLE TO SALESFORCE TRANSIT CENTER



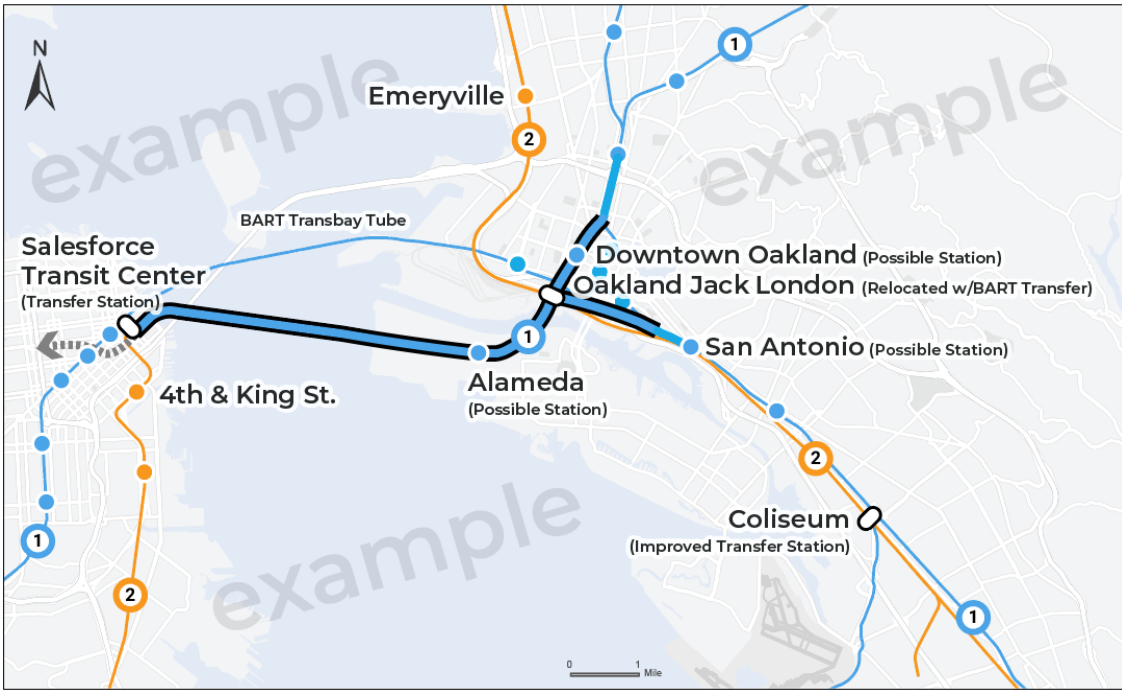
- 1 BART
- 2 Regional Rail
- Transfer

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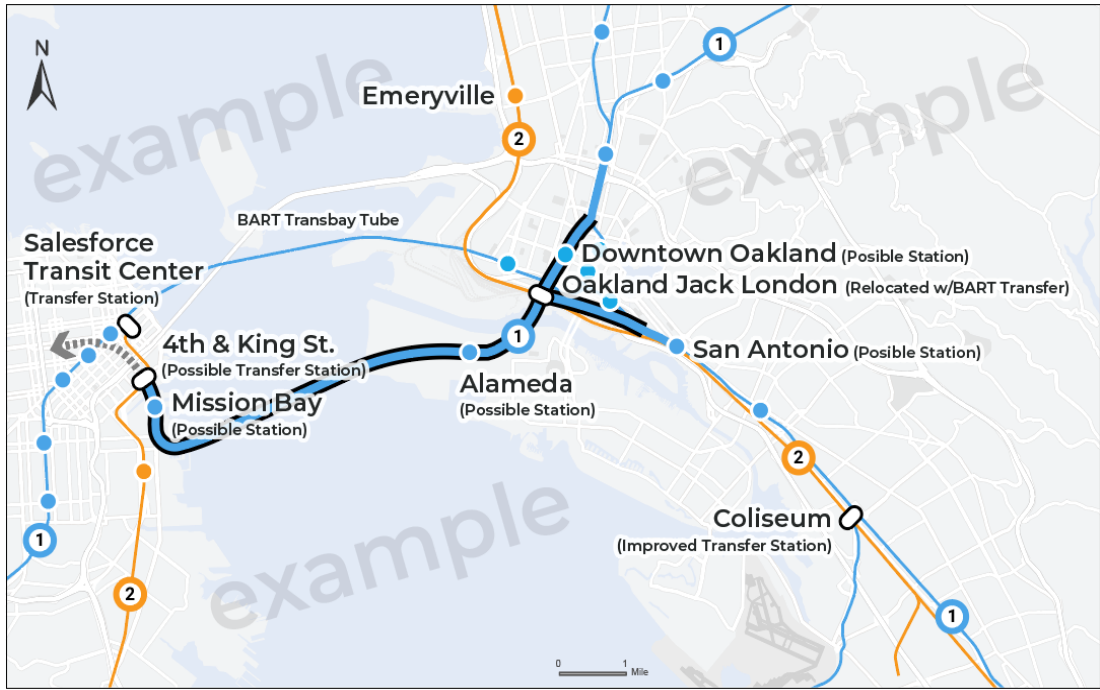
# Example Concepts: BART in Crossing

MACARTHUR TO MISSION



- 1 BART Concept
- BART Rail Concept (Tracks Underground)
- BART Rail Concept (Possible Extension)

MACARTHUR TO MISSION BAY



- Stations
  - BART
  - Regional Rail
  - Transfer
- Existing and Planned
  - 1 BART
  - 2 Regional Rail





# Equity at Link21 Core

Link21 Program is being built on a commitment to equity - internally and externally

Consistent with Office of Civil Rights Racial Equity Strategy

Integrated into all work and teams

- Equity Vision Statement
- Equity Blueprint
- Defining Priority Populations
- Equity Integration Liaison for Each Task
- Equitable Engagement



# Defining Priority Populations

Link21 defines priority populations as the geographic areas where people are most impacted by negative economic, mobility, community, health, and safety outcomes. These outcomes are often correlated with race, ethnicity, gender, income level, and other historically underserved identities in the Megaregion.



# Equity at Link21 Core

## Equitable Engagement

- Direct and accessible engagement

## Co-Creation

- Prioritizing communities that have been marginalized
- Partnering to understand needs and identify opportunities

## Equity Advisory Council (EAC)

- Benefiting those who need it most



# CONNECT WITH US



## SPEAKERS BUREAU & GRASSROOTS

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855-905-Link (5465)



## WEBSITE

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[Link21Program.org](https://Link21Program.org)



## SOCIAL MEDIA

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Follow BART &  
Capitol Corridor on  
LinkedIn, Twitter,  
Facebook, Instagram

#Link21



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# AGENDA ITEM D: EAC Overview

- EAC Group Values
- Councilmember Roles & Responsibilities
- EAC Charter
- EAC Bylaws
- Equity Flag Process
- Honorarium Pilot/Personal Services
- 2023 Meeting Calendar



# AGENDA ITEM D: EAC Group Values



# AGENDA ITEM D: EAC Charter

Charter establishes member roles and responsibilities, including:

- Participate in virtual meetings every other month
- Provide input on policy development, and proposals for the Program
- Make formal recommendations to the Program team





# AGENDA ITEM D: EAC Charter

## Charter establishes guiding principals and values, including:

- Integrating lived experts (those who have lived experience in inequitable transportation and infrastructure) into Link21-especially for interim non-Board decisions.
- Supplementing other co-creation activities, such as co-creation workshops, to increase opportunities for community partnership and influence at key points in the program development.
- Introducing a community-driven body which has the benefit of long-term engagement with the program, which will allow for deeper discussions and stronger community alignment with how Link21 progresses.



# AGENDA ITEM D: EAC Bylaws

Bylaws represent governance of the EAC, including:

- Defining EAC membership and general membership expectations
- Council operations and public participation
- Process for raising an equity flag



# AGENDA ITEM D: Equity Flag Process

Bylaws define an equity flag and the process to raise one.

- What is the equity flag?
- How do you raise the equity flag?
- What happens when you raise the equity flag?



# AGENDA ITEM D: EAC Honorarium Pilot

Members will be compensated for their service on the EAC.

Link21 established an Honorarium Pilot which includes a barrier mitigation fund “support stipend.”

Administered through a Personal Services Agreement.



# AGENDA ITEM D: 2023 Meeting Schedule

DATE	TIME
February 14, 2023	1:00-3:30 p.m.
February 28, 2023	1:00-3:30 p.m.
April 18, 2023	1:00-3:30 p.m.
June 20, 2023	1:00-3:30 p.m.
August 22, 2023	1:00-3:30 p.m.
October 17, 2023	1:00-3:30 p.m.
December 12, 2023	1:00-3:30 p.m.



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# Agenda Item #5: Next Meeting Date



# Agenda Item #6: Adjournment

