



Strategic Homeless Action Plan 2023 – 2026





Agenda

- Strategic Plan Background
- Defining the Crisis
- Guiding Principles
- Current Response
- Initial Progress
- Ongoing Challenges
- Strategy

Strategic Plan Background

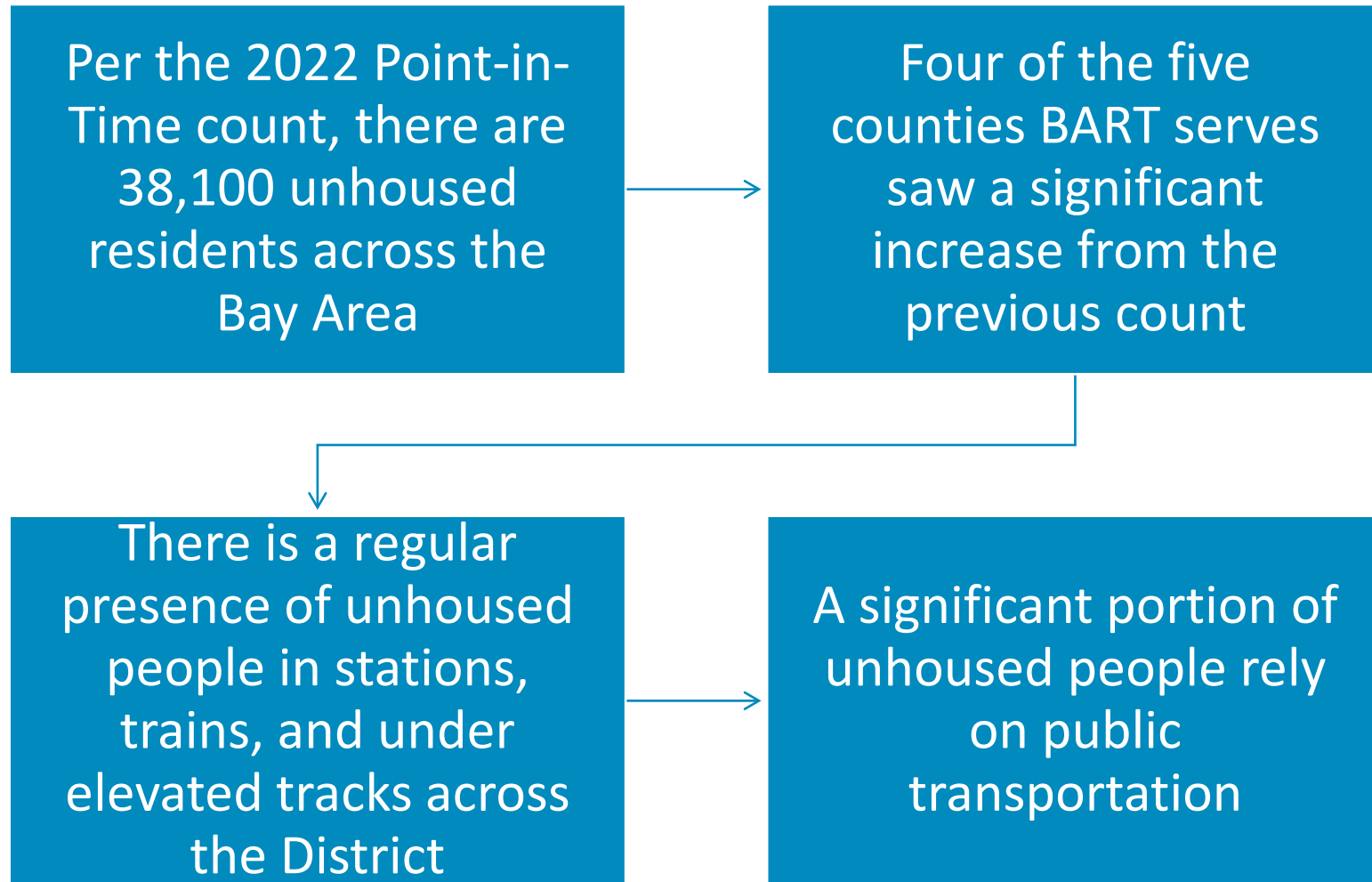
In June of 2020, the BART Board of Directors directed staff to conduct a stakeholder engagement process

The process helped guide the District in creating the Progressive Policing Bureau, which implemented a co-responder model

The Senior Manager of Social Service Partnerships role was identified through this process

The Strategic Homeless Action Plan will be the road map for how BART moves forward in dealing with societal issues

Defining the Crisis



Guiding Principles of the Action Plan

Equity Driven

- A homeless response system centered on the needs of those most vulnerable and overrepresented populations

System Level

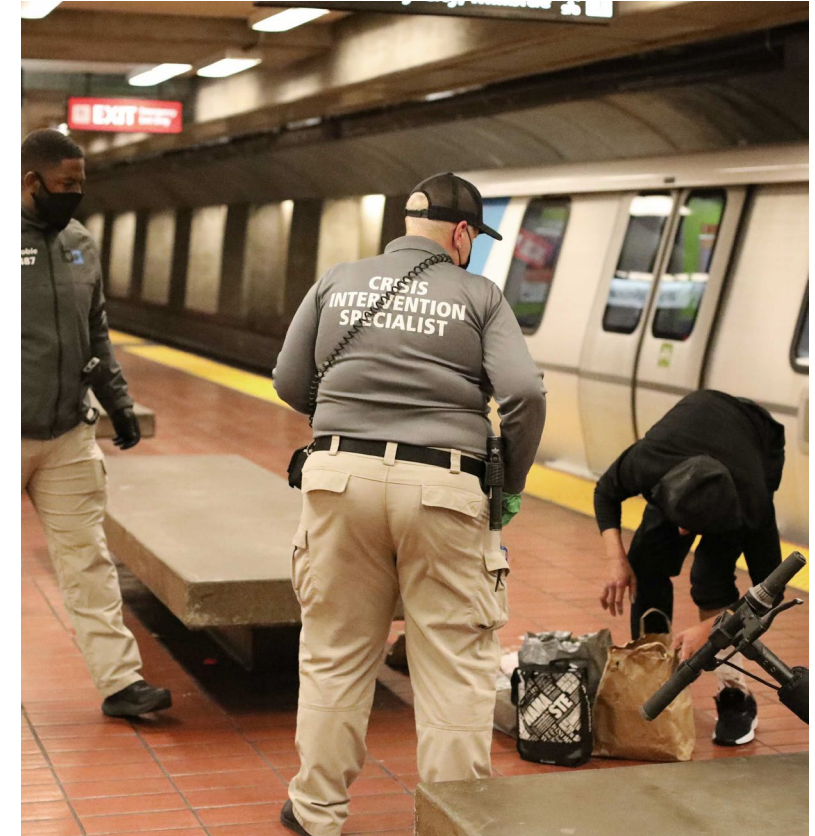
- Recognizing that an effective homeless response prioritizes multi-system, cross-sector regional coordination

Customer Focused

- Responsive to the needs of all riders regardless of their housed status while ensuring a safe and comfortable trip

Current Response to Homelessness in the District

- Launch of the Progressive Policing Bureau
- Partnerships with service providers in Alameda, Contra Costa, San Francisco, and San Mateo counties
- Attendant Programs (restrooms, elevators, and unpaid areas)
- On-going coordination with multiple county and city departments to bring in ad-hoc resources across the District
- BART currently participates in a national workgroup on transit homelessness that focuses on best practices to address this societal issue



Initial Progress

- BART's current level of investments have made positive improvements to the system
- Increased outreach has led to meaningful engagements
- Progressing towards the appropriate balance between engagements and enforcement

Collaborative Partnerships:



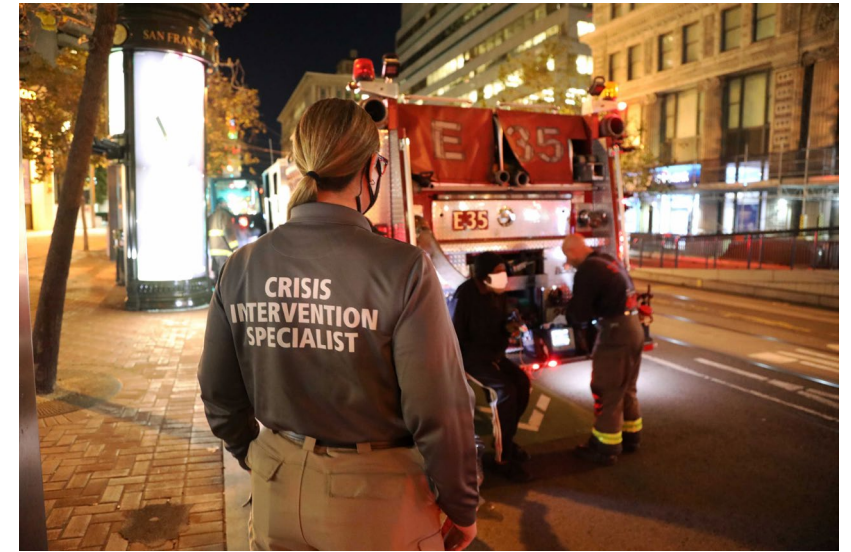
Ongoing Challenges

Bay Area homeless population increasing faster than people are getting help

Lack of investment and eligibility for state/county funding to address concerns

Fragmented outreach approach across city and county lines

Unique challenges of the transit environment



Strategies to Address Homelessness

Expand BART's Resources

Refine the role of CIS and Ambassadors

Develop short- and long-term resources BART controls

Leverage Data

Focus on Root Causes

Support low-income riders

Increase housing opportunities

Continue efforts to address racial equity

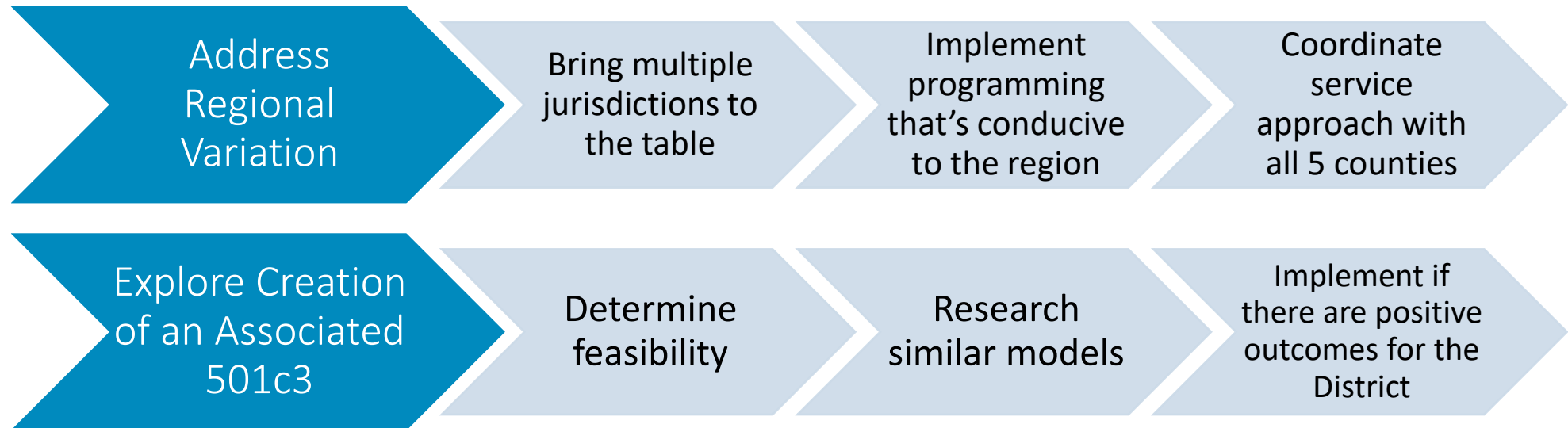
Center BART as Regional Partner

Facilitate formal multijurisdictional networks and partnerships

Get at the table of regional coordination efforts

Advocate for funding to address the issue

Strategies to Address Homelessness



Current Activities/Next Steps

- Media outreach campaign to promote awareness and community engagement on BART's Homeless Action Plan
- Coordinate with BART Directors to leverage their political connections with local governments/leaders
- Meet with potential partners including non-profits, public agencies, and other community stakeholders

Current Activities/Next Steps

- Partner with fellow transit agencies in California to explore state funding possibilities
- Increase partnership with other transit agencies statewide and nationally on best practices
- Measure success by monitoring data for contacts, connections to support services, and reductions in encampment sites
- Initial benchmark is to boost service connections/referrals by 5% and then update goals based on incremental progress

Thank you!

