



EXECUTIVE DECISION DOCUMENT

GENERAL MANAGER APPROVAL: <div style="float: right; border: 1px solid black; padding: 2px; margin-top: 5px;"> DocuSigned by: <i>Michael Jones</i> <small>47000790F2D7463...</small> </div>		GENERAL MANAGER ACTION REQ'D:		
DATE: 11/10/2022		11/10/2022		
BOARD INITIATED ITEM: No				
Originator/Prepared by: Daniel Cooperman Dept: General Manager <div style="border: 1px solid black; padding: 2px; margin-top: 5px;"> DocuSigned by: <i>Daniel Cooperman</i> <small>F66DB62C3C8D4CD...</small> </div> Signature/Date: 11/10/2022	General Counsel <div style="border: 1px solid black; padding: 2px; margin-top: 5px;"> DocuSigned by: <i>Jana Belan</i> <small>F8FD7B3A73E74E8...</small> </div> Signature/Date: 11/10/2022	Controller/Treasurer <div style="border: 1px solid black; padding: 2px; margin-top: 5px;"> DocuSigned by: <i>Chris Gan</i> <small>EE11C8CEEEA04FD...</small> </div> Signature/Date: 11/10/2022	District Secretary 	BARC <div style="border: 1px solid black; padding: 2px; margin-top: 5px;"> DocuSigned by: <i>Val Menotti</i> <small>AA8F1409A8F748E...</small> </div> Signature/Date: 11/10/2022

Amendment to FY23 Quality of Life Initiatives Agreement for Elevator Attendants

PURPOSE:

To obtain Board authorization to amend the existing agreement with Urban Alchemy to add funding for an expanded scope and services at Embarcadero and Civic Center Stations.

DISCUSSION:

The Elevator Attendant Program was originally launched on April 30, 2018 and has been amended and renewed each subsequent year to address sanitation and safety issues in street and platform elevators in the four downtown San Francisco BART/SFMTA stations during operating hours. Attendants greet customers, operate the elevator, collect data on the number of users and their demographics, and deter inappropriate behavior in the elevator.

The current agreement is with Urban Alchemy. Urban Alchemy has demonstrated the capability to provide high quality attendant services in addition to their current portfolio across San Francisco. In addition, the use of Urban Alchemy advances an important public policy objective to provide job training, employment, and workforce development opportunities to formerly incarcerated, at-risk, individuals who are eligible to work but face barriers to employment.

The City and County of San Francisco (CCSF) and the Office of Economic and Workforce Development (OWED) as part of their efforts to revitalize downtown San Francisco has given BART \$2,000,000 for a six month pilot to extend attendant services in and around the four downtown San Francisco stations. Urban Alchemy will be one of two consultant providing these services and their service area will cover Embarcadero and Civic Center

Stations, while the other consultant will operate at Powell and Montgomery Stations. This funding is part of a larger initiative led by the OEWD that will add significant resources and staffing to improve safety in Downtown San Francisco through a variety of ambassador and service intensive programs. This funding will allow the District to complement other on-going efforts to address quality of life issues and prevent misuse of district property.

FISCAL IMPACT:

The elevator attendant program described above are funded in the current fiscal year and are included in the FY23 operating budget. This amendment and addition of scope of services at Civic and Embarcadero Stations will be fully funded by the CCSF and OEWD. Urban Alchemy will receive \$1,000,000.00 for two stations while another consultant will receive the 50% of the funding for the other two downtown San Francisco Stations. Funding is included in Department 0604368, account 681300. This action is not anticipated to have any fiscal impact on unprogrammed District reserves in the current Fiscal Year.

ALTERNATIVES:

The alternative is to not authorize one of more of these Agreements or to limit the duration.

RECOMMENDATION:

It is recommended that the Board adopt the following motion

MOTION:

The Board authorizes the General Manager to execute this amendment with Urban Alchemy in an amount not to exceed \$1,000,000.00 for Attendant Services