

# SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

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## MEMORANDUM

**TO:** Board of Directors


**DATE:** September 16, 2022

**FROM:** General Manager

**SUBJECT: Regional Transit Coordination Update – Station Access Signage and Wayfinding**

At the BART Board meeting of September 22, 2022, BART staff will present an information item on regional transit coordination, with a focus on improved station access signage and wayfinding. The initiative to improve the customer experience was last presented to the Board on August 26, 2021, and signage mock-ups were displayed at the Board's El Cerrito del Norte BART Station site tour on June 23, 2022.

If you have any questions, please contact Val Menotti, Chief Planning & Development at (510) 287- 4794.

DocuSigned by:  
  
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Robert M. Powers

cc: Board Appointed Officers  
General Manager  
Executive Staff