

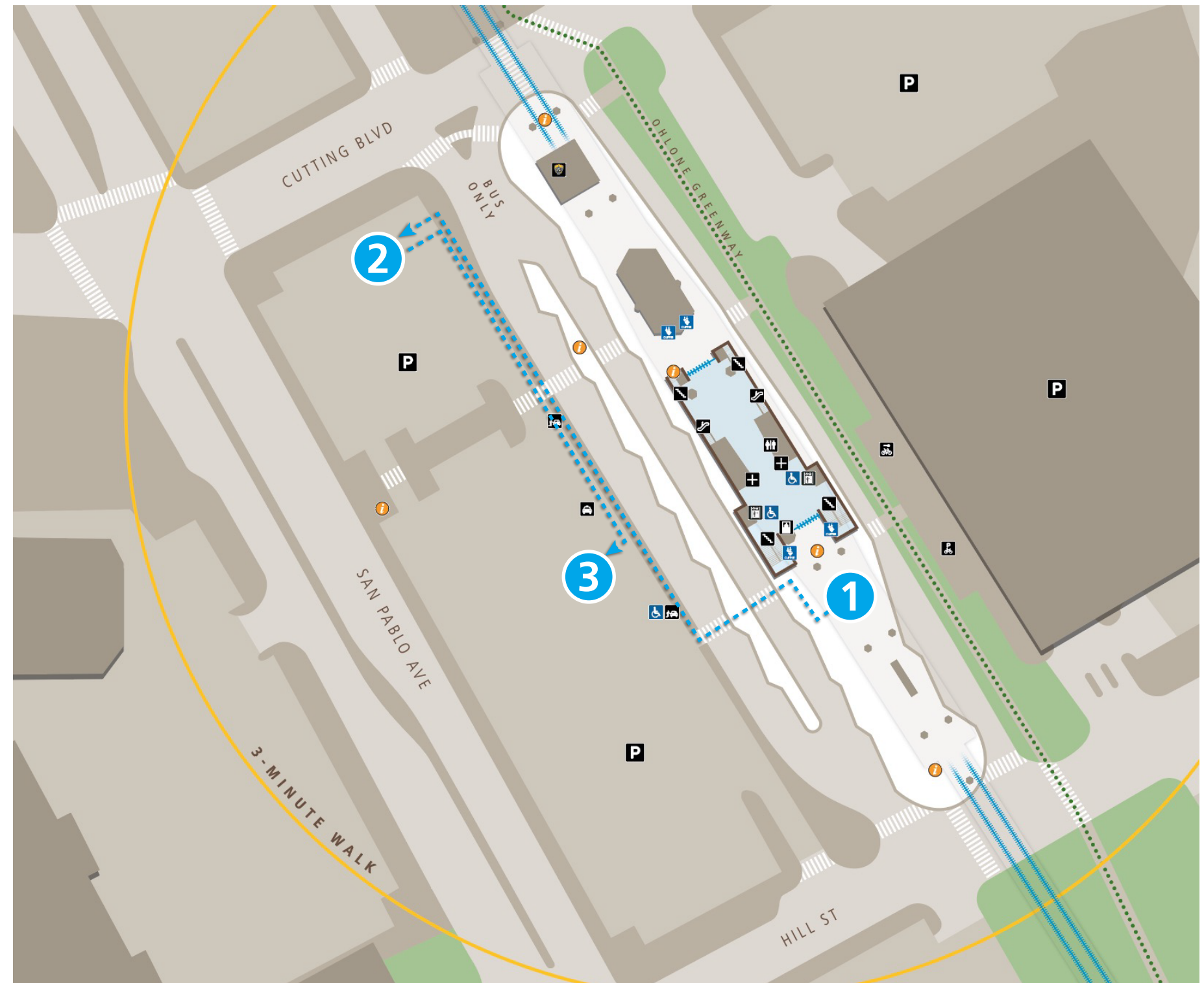
# El Cerrito del Norte: Board of Directors Station Tour

June 23, 2022



Step	Speakers/Focus
1	<p><b>Introduction</b></p> <ul style="list-style-type: none"><li>Convene Meeting (Pres. Saltzman)</li><li>Welcome (Mayor Gabe Quinto)</li><li>Welcome (Supervisor John Gioia)</li></ul> <p><b>Modernization of El Cerrito del Norte (ECDN) Station and Funding Update</b></p> <ul style="list-style-type: none"><li>Station Modernization &amp; Accessibility (Carl Holmes / Wahid Amiri)</li><li>Public Art (Jennifer Easton)</li><li>Ohlone Trail Improvements (Bob Franklin)</li><li>Traction Power (Myat San)</li><li>Project Funding (Priya Mathur)</li><li>CCTA Opportunities (Chair Chris Kelley, CCTA)</li><li>Discussion/Public Comment</li></ul>
2	<p><b>Transit-Oriented Development Update: ECDN &amp; El Cerrito Plaza BART Stations</b></p> <ul style="list-style-type: none"><li>San Pablo Specific Plan &amp; Complete Streets (Sean Moss, Planning Mgr)</li><li>Mayfair / Modular Housing (Jamie Hiteshew, Holliday Development)</li><li>El Cerrito Plaza TOD (Shannon Dodge)</li><li>Discussion/Public Comment</li></ul>
3	<p><b>Regional Transit Coordination Update</b></p> <ul style="list-style-type: none"><li>Transit Operator Coordination (Hannah Lindelof / Robert del Rosario, AC Transit)</li><li>Wayfinding &amp; Bus Bay Numbering (Bob Franklin)</li><li>EV Bus Charging Coordination (Monica Meagher)</li><li>Discussion/Public Comment</li></ul> <p><b>Close</b></p> <ul style="list-style-type: none"><li>Adjourn (Pres. Saltzman)</li></ul>

## El Cerrito del Norte Site Map





# El Cerrito del Norte: Board of Directors Station Tour

June 23, 2022



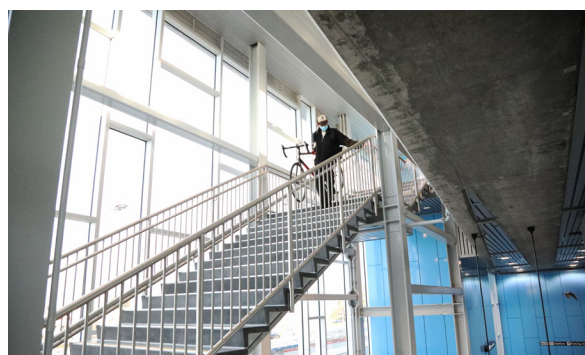
## 1 Modernization of ECDN Station & Funding Update



New north entrance with modernized station agent booth, new elevator and more fare gates



Fully modernized south entrance with a dramatic floor to ceiling exterior window



Expanded paid area, additional fare gates and stairs will mean fewer bottlenecks and less crowding during peak commute hours

### Reasons to prioritize the ECDN Station Mod

- Regional transit hub
- High ridership in a disadvantaged neighborhood
- Transit-oriented development

### Goals

- More functional station with better customer experience
- Regional hub with expanded transit connectivity & station capacity
- Improved accessibility and sustainability
- Reduced fare evasion

### Improvements

- Fully modernized south entrance
- Two new elevators (inside paid area) and two new staircases
- Two new public restrooms and water bottle filling station
- Two new art walls
- An additional fare gate array and a new station agent booth
- New LED station lights
- A new ADA-compliant bus island with new bus shelters, the opening of a new passenger loading zone, and a new raised pedestrian crosswalk
- New fire-life safety systems and new emergency lighting
- Improvements to the Ohlone Greenway
- Two new bioswale areas

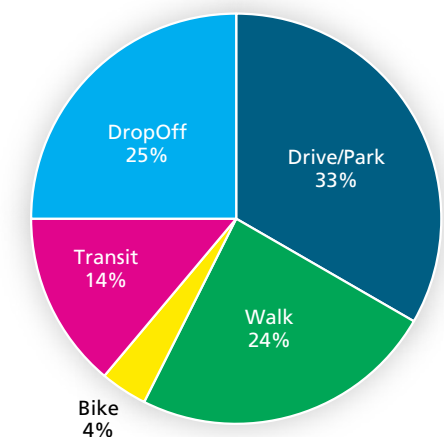


### Funding Source

### Amount (Million)

California Proposition 1B	\$32.43
Contra Costa County Measure J	\$14.03
BART Measure RR	\$21.93
West Contra Costa Transportation Advisory Committee 2006 STMP	\$1.50
BART Capital Allocation and Parking Program Revenue	\$1.85
<b>TOTAL</b>	<b>\$71.74</b>

### Mode Share (2015)



### Ridership

- Ridership (May 2022): ~3,300
- Recovery: Approximately at 43%
- Ranks 11th in ridership recovery



# El Cerrito del Norte: Board of Directors Station Tour

June 23, 2022



## 2 Transit-Oriented Development Update: ECDN & El Cerrito Plaza BART Stations



### San Pablo Avenue Specific Plan (SPASP)

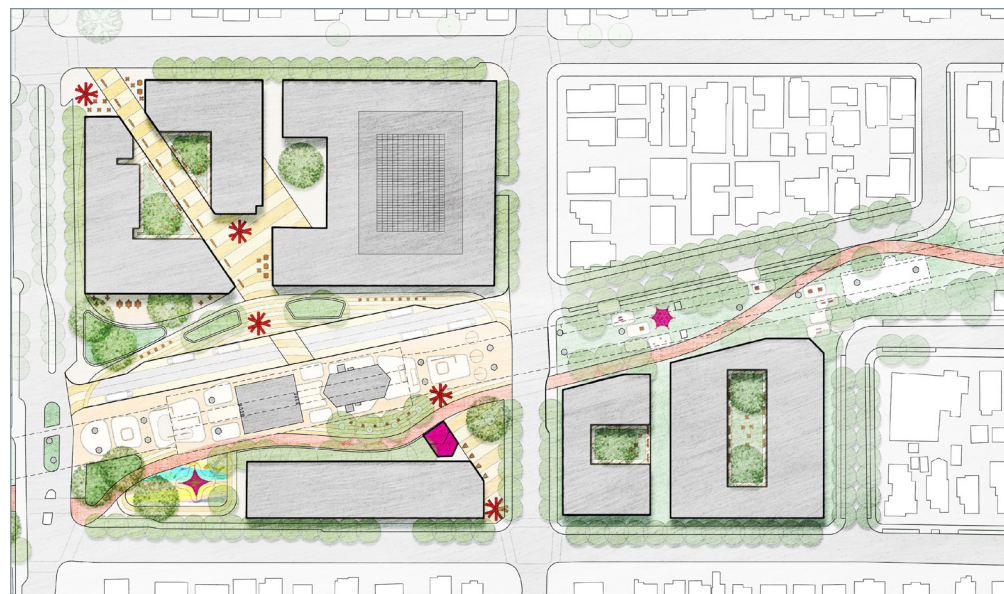
- Adopted in 2014 to advance goals of the City's Housing Element and economic development studies
- Encourages new mixed-use development along San Pablo Avenue and near two BART stations
- Numerous developments have been built or approved as a result of the plan's new zoning, and the City is now working to update components of the SPASP with community input



Credit: mayfairstation.com

### El Cerrito Plaza TOD and Station Access

- Caltrans/FTA-grant-funded Corridor Access Plan being developed covering El Cerrito and Berkeley ([bart.gov/beccap](https://bart.gov/beccap))
- Aims to equitably distribute BART station access investments in walking, biking, riding transit, and parking based on analysis and community input
- City intends to manage nearby on-street parking to minimize impacts on current residents, and to ensure parking options for BART riders



Credit: Related California & Holliday Development

### El Cerrito Plaza TOD

- Developers: Holliday and Related California
- About 780 apartments are planned in 6 buildings, nearly half of which would be affordable to low- and moderate-income households
- Will include up to 250 BART rider parking spaces
- May include a new public library
- Will be built in several phases using modular construction and union labor



### Mayfair Development at ECDN

- First phase: 156 market rate apartments called Mayfair Station, now complete and leasing up
- Construction was at Factory\_OS' unionized facility in Vallejo. Modular construction can be done 40% faster and 20% cheaper than traditional construction
- Second phase: 67 affordable apartments will be built by BRIDGE Housing. Secured Affordable Housing and Sustainable Communities (AHSC) funds in 2021



# El Cerrito del Norte: Board of Directors Station Tour

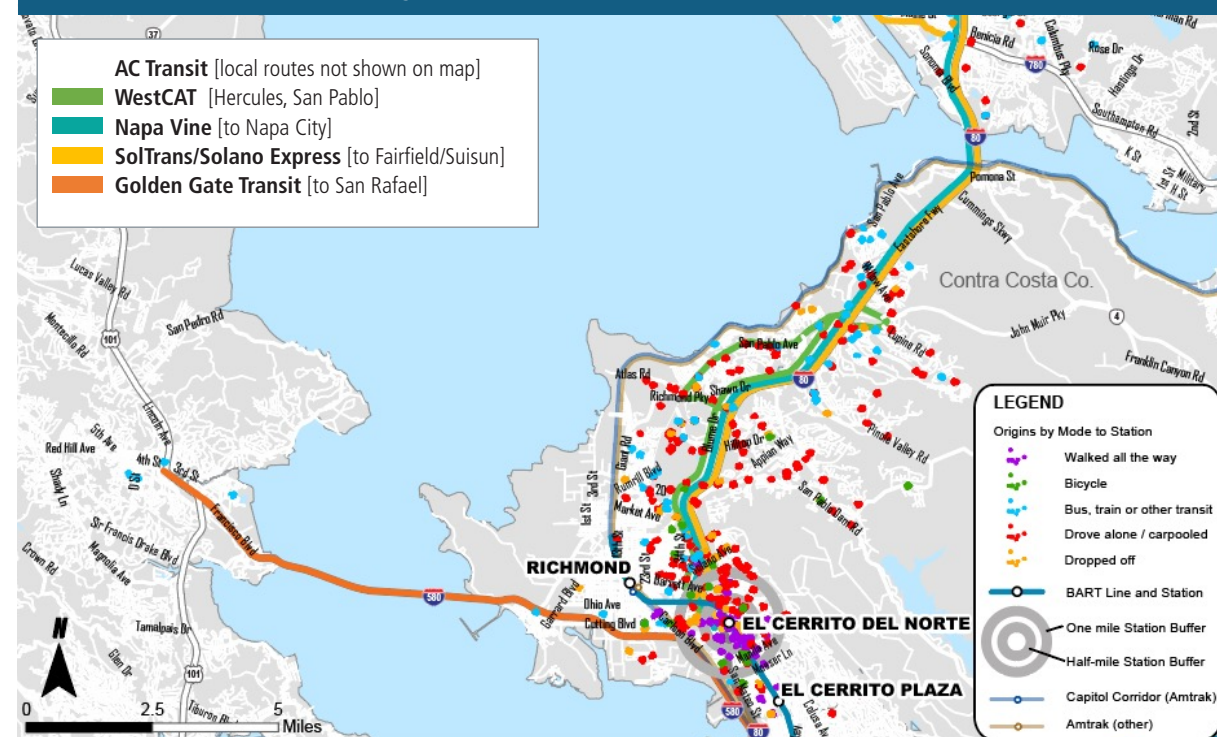
June 23, 2022



## 3 Regional Transit Coordination Update

Transit operators across the region are collaborating to advance improvements to the rider experience. Work includes coordination with MTC on the Transit Transformation Action Plan as well as operator initiatives to better coordinate services and improve the transfer experience.

### Home Locations of BART Riders by Mode (2015) & Transit Connectivity (2022)



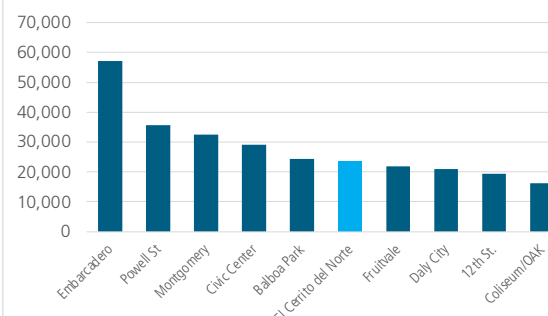
\*FAST service to El Cerrito del Norte now operated by SolTrans

\*\*Additional operators: FlixBus (weekday service to Davis and Sacramento), Richmond Moves (on-demand shuttle), the California Department of Public Health (employee shuttle), and the Tahoe Convoy (during the winter season)

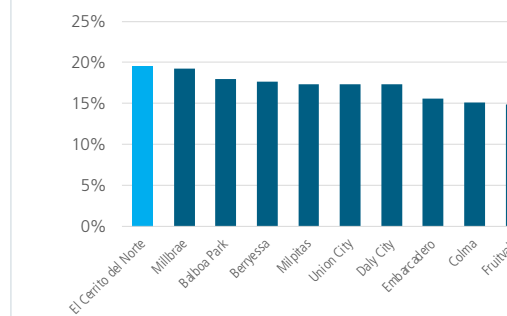
### Coordinated Improvements

- Reconstruction of all bus bays and new bus shelters to improve accessibility and passenger experience
- Bus bays reallocated to improve transfer experience and legibility of station
- Raised crosswalks to/from bus bays and passenger loading area to improve pedestrian safety and access to bus stops
- Coordination with City of El Cerrito on Complete Streets project

### Total transfers to/from BART (Aug 2021)

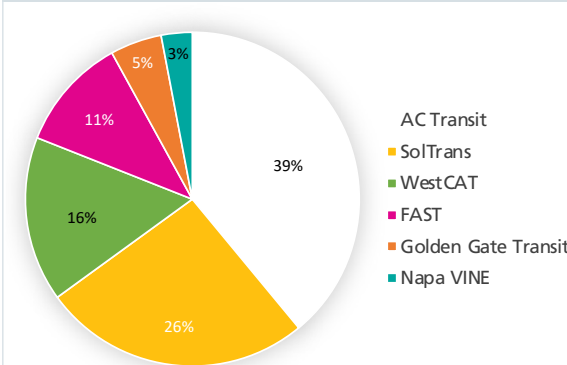


### Transfer % of Station Ridership (Aug 2021)



Sample Signage at El Cerrito del Norte

### Transfers by Bus Operator (Aug 2021)



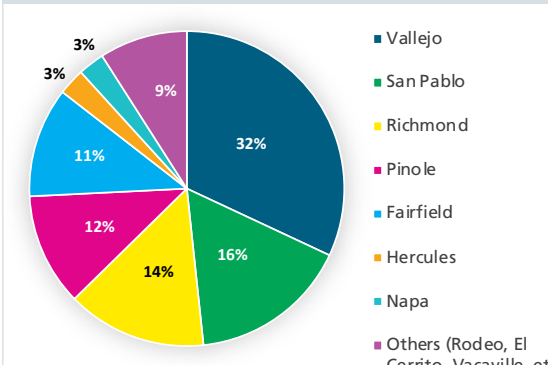
### Station Access Signage Standards

- Based on Regional Transit Signage Standards, updates key transit hub sign types to accommodate current practices, support all user types, and improve navigation at stations
- Will integrate with and feed into MTC's Regional Mapping & Wayfinding project
- Improves efficiency of station management



EV bus charger example.  
Photo: Momentum Dynamics Corp.

### Home Origins of Transit Transfers (2015)



### Bus Bay Numbering

- Provides an address independent of the routes that stop at it
- Supports improved passenger information across formats (ie. text, digital, maps, bulletins) and permanent wayfinding to bus bays
- Numbering prioritizes passenger perspective and aids in navigation
- Tactile signage supports blind and low vision users
- Bus Info QR code pilot provides real-time information for all users

### Electric Bus Charging

- BCA Air Resources Board (CARB) requires 100% zero-emission bus fleets by 2040
- Shared EV bus chargers maximize benefit and minimize capital investment & station construction/maintenance impacts
- Solano Transportation Authority (STA) will install shared chargers at El Cerrito Del Norte and Walnut Creek BART stations
- STA's project will install a network of 8 inductive chargers at regionally significant locations. STA's project is fully funded and has a target installation of 2023