

# Review of Small Business Outreach Feedback Survey

# Goals of Outreach Feedback Survey

- Provide opportunity for attendees to be heard
- Seek continuous improvement of content and format of outreach events
  - Feedback from attendees was measured via hardcopy surveys previously
- Identify information gaps in our current outreach materials
- Ensure future events meet the needs of our stakeholders

# Overview of Survey

	Very Satisfied	Somewhat satisfied	Neither satisfied nor dissatisfied	Somewhat dissatisfied	Very dissatisfied
Relevance of meeting topics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of presenter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Responses provided during Q&A	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Level of understanding of BART's Equity Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Image 1: Attendees will be able to rate their satisfaction on various aspects of the outreach event.

# Overview of Survey

4. How can BART improve its outreach programming?

Enter your answer

5. Is there anything else you would like to share about your experience at our outreach event?

Enter your answer

Image 2: Attendees will be able to provide deeper feedback through free response questions

Should other questions be added to the survey?

Have you attended an outreach event?  
What was your experience?