

Outreach & Community Engagement

July 13, 2026



BART Police Civilian Review Board



Prepared for BPCRB by Cornerstone Transportation Consulting

Goals



Advance accountability and build stronger relationships



Facilitate collaboration and communication



Establish strategic priorities and clear goals



Support public engagement



Project Deliverables



Printed Brochure



BPCRB Webpage Design



LinkedIn Affiliate Page



Outreach Contact List



Public Events Calendar



Regular Check-In Meetings



New Brochure to Increase Outreach

Did you know?

- BART is one of the few transit agencies in the US to have its own police force
- A community advisory board of Bay Area residents helps to oversee BART police
- Your safety and security is BART's highest priority
- You too can have a voice in BART Police matters

How to Report Your Experience with BART Police

To report your positive or negative experience regarding a police officer, call the Office of the Independent Police Auditor (OIPA) at (510) 874-7477, email them at oipa@bart.gov, or visit www.bart.gov/policeauditor.

BART Police Civilian Review Board (BPCRB)

For more information about our organization, scan the QR code below.

bart.gov/about/bod/advisory/crb
BPCRB@bart.gov | (510) 464-6083

GET TO KNOW
BART Police Civilian Review Board

Let's go.

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BPCRB Webpage Mockup

An Improved Webpage Design and Messaging

The screenshot shows a webpage for the BART Police Civilian Review Board (BPCRB). At the top is a dark navigation bar with the BART logo and 'Bay Area Rapid Transit' on the left, and links for 'SCHEDULES', 'STATIONS', 'USING BART', 'FARES', 'NEWS', 'ABOUT', and 'CONTACT' on the right. Below the navigation bar is a breadcrumb trail: 'Home | About | Board Of Directors | Board Advisory Committees | BART Police Civilian Review Board (BPCRB)'. The main heading is 'BART Police Civilian Review Board (BPCRB)' in blue. Below it is a link: 'BART Board meetings online (live and on-demand)'. The section is titled 'BPCRB Overview' and contains a paragraph: 'The BPCRB is an independent oversight board of Bay Area residents whose purpose is to provide community input into the functions of the BART Police Department by engaging the public through regular meetings with police leadership and advising governing bodies on policing policies and services. They also review misconduct complaints, recommend disciplinary actions, and participate in the selection of the Chief of Police.' Below the text is a photograph of a meeting in progress, with several people seated around a long table. A nameplate for 'SONJA SHEPARD' is visible. On the right side of the page is a vertical menu with a blue header 'Board of Directors' and the following items: 'Board of Directors', 'Agenda and Minutes', 'Agenda and Minutes (Archive)', 'Advisory Committees', 'Meeting Video', 'Meeting Notices Via Email', '2026 Board Meeting Schedule (PDF)', 'Public Participation at Meetings (PDF)', 'Board-Adopted Policies', 'Director Elections', 'District Boundaries', 'Legislative Advocacy', and 'Public Records'. At the bottom right is a blue button labeled 'Contact the BART Board'.



LinkedIn Affiliate Page Mockup

Building a Professional Network Presence

BART
POLICE CIVILIAN REVIEW BOARD

BART Police Civilian Review Board (BPCRB)

BPCRB is the oversight board that promotes community involvement, transparency, and accountability in BART Policing.

Rail Transportation · Oakland, CA · 28k followers · 1k-5k employees

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Overview

The BPCRB is an independent oversight board of Bay Area residents whose purpose is to provide community input into the functions of the BART Police Department by:

- Holding regular public meetings with police leadership on the delivery of police services
- Advising BART's Board of Directors and Chief of Police on the policies of the police department
- Reviewing complaints by members of the public that allege police officer misconduct and recommending appropriate disciplinary action
- Participating in the selection of the Chief of Police

In 2009, a young man named Oscar Grant was shot and killed by a BART police officer at Oakland's Fruitvale Station. That incident led to protests and calls for systemic reform and accountability. In response, BART created the BPCRB and the Office of the Independent Police Auditor (OIPA). The BPCRB serves as the community advisory board on police affairs, and the OIPA is the agency that conducts complaint investigations and audits of the police department. The BPCRB and OIPA continue to work diligently with the BART Police Department to ensure its officers receive the proper training and support to respond appropriately and to fulfill its mission to ensure a safe environment for all BART riders.

The BPCRB meets every second Monday of each month at 4:00 p.m. in the BART Board Room, located at 2150 Webster Street, 1st Floor, Oakland, CA 94612. These meetings are open for the public to attend in person, or online on Zoom at: <https://us06web.zoom.us/j/85179518861>.

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Affiliated Pages

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Contact List

Expanding Direct Communications

| A | B | C | D | E | F | G |
|--------------------------------------------------|----------------------------------------------------|---------------------|---|-------------------|---|------------------------------------|
| NAME | ORGANIZATION | | | LOCATION | | EMAILS |
| John Alden | Independent Office of Law Enforcement | | | Santa Rosa, CA | | john.alden@sonomacounty.gov |
| Angela Averiate | City of San Leandro Outreach Services | | | San Leandro, CA | | |
| John Azevedo | Independent Office of Law Enforcement (IOLERO) | | | Santa Rosa, CA | | john.azevedo@jfwmail.com |
| Patrick Caceres | BART Office of The Independent Police Auditor | | | Oakland, CA | | pcaceres@bart.gov |
| Sara Celso | | | | | | |
| Mahmoud Khalil | National Lawyers Guild | | | San Francisco, CA | | |
| Cal Voices (ORG) | | | | Sacramento, CA | | info@calvoices.org |
| Sam Mickens | Disability Rights CA | | | Napa, CA | | sam.mickens@disabilityrightsca.org |
| California Collaborative To Immigration Justice | Disability Rights CA | | | Oakland, CA | | info@ccijjustice.org |
| Bernard Bourdreaux | Disability Rights CA Community Foundation | | | Oakland, CA | | |
| Santa Clara County Peace Officers Association | Disability Rights CA | | | Santa Clara, CA | | admin@sccpoa.org |
| California Peace Officers Association | Disability Rights CA | | | Sacramento, CA | | Cpoa@cpoa.org |
| San Francisco Police Officers Association | Disability Rights CA | | | San Francisco, CA | | |
| OIPA Community Outreach | Disability Rights CA | | | Oakland, CA | | oipa@bart.gov |
| Edwin Ramirez | Director of Peace Officers Reach Association CA | | | Sonoma, CA | | |
| Walk San Francisco | | | | San Francisco, CA | | |
| Coalition For Community Safety and Justice | | | | San Francisco, CA | | hello@cycsf.org |
| Laura Hill | Vice President, Transportation and Public Safety | | | San Francisco, CA | | lhill@bayareacouncil.org |
| Tinisch Hollins | Executive Direct California For Safety and Justice | | | Oakland, CA | | media@safeandjust.org |
| Community Engagement Division SFPD | | | | San Francisco, CA | | SFPDCED@sfgov.org |
| Northern California Regional Intelligence Center | | | | San Francisco, CA | | DutyOfficer@ncric.ca.gov |
| Parents Voices Oakland | | | | Oakland, CA | | @infopvoakland.org |
| Communities United For Restorative Youth Justice | | | | Oakland, CA | | help@curyj.org |
| Ella Baker Center For Human Rights | | | | Oakland, CA | | comms@ellabakercenter.org |
| Michelle Leonard Bell | | Mission Hiring Hall | | San Francisco, CA | | Mleonardbell@mussionhiringhall.org |
| Dwayne Aikens | Higher Ground Neighborhood Corp | | | Oakland, CA | | |



Calendar of Public Events

Engaging the Community Where They Are

| A | B | C | D | E | F | G |
|----|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|-------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| 1 | CALENDAR OF POTENTIAL EVENTS TO ATTEND - 2026 | | | | | |
| 2 | Recommendations to BPCRB - Public Outreach subcommittee | | | | | |
| 3 | | | | | | |
| 4 | Event | Date | Location | Other BART organization attending? | Contact at event organizer | Status |
| 17 | MAY | | | | | |
| 18 | Carnaval San Francisco | May 23 & May 24, 2026 | Mission District, SF | Markets itself as "BARTable" | info@carnavalsf.org or 650-333-7628 for exhibitor inquiries | |
| 19 | JUNE Berkeley Juneteenth Festival | June 21, 2026, 11 am to 7pm | Alcatraz at Adeline Street, Berkeley | BART PD -table/booth | Berkeley Juneteenth Festival, berkeleycjuneteenth@gmail.com | |
| 20 | Hayward 3rd Thurs. Street Fair | June 18, 2026, 5pm to 9 pm | Downtown Hayward | | Chamber of Commerce 510-537-2424 x402 or admin@hayward.org | |
| 21 | Cherry Festival - San Leandro | June 6, 2026, 11 am - 6 pm | W. Estudillo Ave, San Leandro | | cherryfest@downtownsanleandro.com | |
| 22 | World Refugee Day Immigrant Festival | June 13, 2026, 12 pm to 3 pm | Clinton Park, International Blvd, Oakland | | East Bay Refugee and Immigrant Forum, coordinator@ebrif.org or 510-473-2881 | |
| 23 | San Francisco Pride | June 27 & June 28, 2026 | Civic Center, San Francisco | | info@sfpride.org | |
| 24 | JULY Oakland Art & Soul Festival | July -- or TBD this year? | | BART PD -table/booth | | |
| 25 | Pleasant Hill July 4th Celebration | July 4, 2026, 10:30 am to 1:30 pm | Pleasant Hill Park | | pleasanthilljuly4@gmail.com or 925-357-5850 | |
| 26 | San Jose's Rose, White & Blue Parade and Celebration | July 4, 2026, 11 am to 2 pm | Shasta Ave and The Alameda, San Jose | | Sharon Benitez, info@rosewhiteblueparade.com | |
| 27 | | | | | | |
| 28 | | | | | | |
| 29 | AUG National Night Out | August 4, 2026 | Fruitvale & SF Powell St. | | | |
| 30 | Fremont Festival of the Arts | August 1 & 2, 2026 | Paseo Padre Pkwy at Walnut Ave, Fremont | | Contact @fremontbusiness on IG | |
| 31 | Pistahan Festival & Parade | August TBD | Yerba Buena Gardens, SF | | pistahansf@gmail.com or 415-625-3976 | |
| 32 | Festival of India | August 16 & 17, 2026, 10 am to 6 pm | 39439 Paseo Padre Pkwy, Fremont | | ritu@fiaonline.org or 510-938-8667 | |
| 33 | Oakland Chinatown Street fest | August TBD -- check here: https://www.oaklandchinatownchamber.org/events | Oakland | | info@oaklandchinatownchamber.org or 510-893-8979 | |
| 34 | Oakland Pride + Pridefest | August 16, 2026 (moved from Sept and new organizers) | Oakland | | Oakland LGBTQ Center, link to register for a stand: https://www.oaklandprideofficial.org/participate | |





Half-Day Strategic Planning Retreat



Stronger alignment on priorities



Improved communication and collaboration



Clear goals for police oversight



Strengthened relationships between board leadership and civilians



Effective governance, accountability, and public safety practices

Questions?

Thank you for your time and attention.

