

SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

MEMORANDUM

TO: Board of Directors

DATE: October 18, 2024

FROM: General Manager

SUBJECT: Update on BART Polling Results and Regional Transportation Revenue Measure

At the Board of Directors meeting on October 24, 2024, staff will provide an informational update on BART polling results and regional transportation revenue measure efforts.

Attached is a presentation on “Bay Area Voter Views of a Potential Transit Funding Measure.” A representative from FM3 Research will be present at the Board meeting to answer technical questions about the poll results.

The next meeting of the MTC Transportation Revenue Measure Select Committee is scheduled for Monday, October 21, 2024. To provide the Board with the most current information, a second presentation with highlights of regional transportation revenue measure scenarios will be added to the agenda packet next week, prior to the Board meeting.

If you have any questions, please contact Rodd Lee, Assistant General Manager of External Affairs, at (510) 464-6235.

DocuSigned by:
Michael Jones
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Robert M. Powers

cc: Board Appointed Officers
Deputy General Manager
Executive Staff