



# Regional Mapping and Wayfinding Project Update

BART Accessibility Task Force — April 23, 2026

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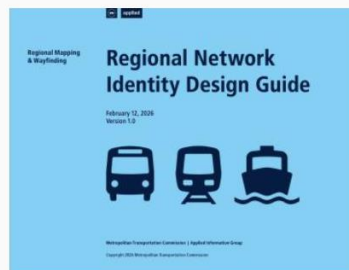
# Agenda

- General project updates
  - Transit Stop and Region Network Identity Design Guidelines
  - MTC and Agency-led pilot projects
  - Regional Connections Map
- Bus stop braille/tactile panels
  - Overview
  - Your thoughts
  - BART event feedback

# Project updates

## New Design Guides now available

- Transit Stop Signage & Regional Network Identity Design Guidelines approved and released in February



**MORE SERVICE,  
BETTER  
CONNECTIONS**



## MTC & agency-led pilot projects

- RFQ for pilot implementation vendors currently under review
- Timeline for delivering pilots to be firmed up this summer
- Team continuing to support County Connection, SolTrans, and BART sign projects



# Bus stop braille/tactile panel – background



QR code panel at El Cerrito del Norte

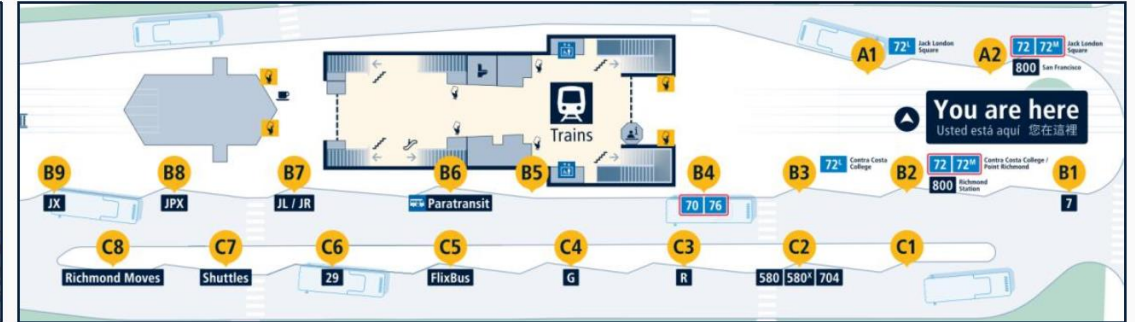


Tactile and braille panel at El Cerrito del Norte

Based on feedback, the next iteration should be...

- More intuitive for riders
- One panel (tactile + QR code together)
- Easy for agencies to produce and maintain

# What information is on the sign



- Bus Stop A1
  - This references the bus stop number at a transit center. It serves as a permanent address for each stopping location
  - Will be referenced in online information, facility maps, and other communications
- Stop ID: 5552468
  - The unique stop ID needed to get real-time arrival information from 511
- Info: Scan QR or call 511
- QR Code (with raised border and “QR” text/braille)
  - Links to best available information for the specific bus stop or transit center
- Texture that to signify “bus stop” without any raised text or braille

# Bus stop braille/tactile panel – iterative designs

Option 1



Option 2



Option 3



Option 4



- All options have the same information presented in different ways
- QR code has raised/tactile border and “QR” tactile/braille in the middle
- Bus Stop name and Stop ID are aligned together to replace easily

# Bus stop braille/tactile panel – design Options 1 & 2

Option 1



Option 2



Distinctive tactile pattern that means "this is a bus stop"

*What do you think?*

- QR code at the top
- Text on how to get bus stop info is first
- Bus Stop number and Stop ID second

- Text on how to get bus stop info is first
- Bus Stop number and Stop ID second
- QR code at the bottom

# Bus stop braille/tactile panel – design Options 3 & 4

Option 3



- Bus Stop number and Stop ID is at the top
- QR code is in the middle
- Text on how to get bus stop info is at the bottom

Option 4



- Text on how to get bus stop info is at the top
- QR code is in the middle
- Bus Stop number and Stop ID is at the bottom

*What do you think?*

# Bus stop braille/tactile panel – BART event feedback

- **Tactile texture:** A distinct texture can help bus stops stand out if riders learn to expect it, but at least one person found it unnecessary or cluttered
- **Clear information hierarchy:** Stop ID and bus bay are top priorities; group all essential information at top of sign
- **QR codes secondary:** Place QR codes in middle or bottom, after key information, and label them clearly
- **Visibility and placement:** Use high-contrast colors (e.g., yellow/black), large text, and low-glare materials; consider additional placements at natural reach points (e.g., ends of escalators)

## Next steps

- Continue to iterate designs, choose two (2) to install for further testing
- More updates later this year

# Thank you!

For more project information, including new design guidelines and regional map files: <https://mtc.ca.gov/mappingwayfinding>