

SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

MEMORANDUM

TO: Board of Directors

DATE: October 3, 2025

FROM: General Manager

SUBJECT: BART Fare Programs & Ridership Update

Attached is the "BART Fare Programs & Ridership Update" presentation that will be presented as an information item at the October 9, 2025 meeting.

If you have any questions about the presentation, please contact Pamela Herhold, Assistant General Manager, Performance & Budget, at pherhol@bart.gov or (510) 464-6168.

DocuSigned by:
Michael Jones
47000790F2D7463...

Robert M. Powers

cc: Board Appointed Officers
Deputy General Manager
Executive Staff