

SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

MEMORANDUM

TO: Board of Directors

DATE: July 3, 2025

FROM: General Manager


SUBJECT: BART Transit-Oriented Development Research Findings on Ridership

At the July 10, 2025 BART Board meeting, we will be joined by UC Berkeley Professor Emeritus Robert Cervero, from the Department of City & Regional Planning. Dr. Cervero will present an information item on findings from three decades of extensive research on the transit ridership impacts of Transit-Oriented Development (TOD).

Dr. Cervero's presentation will highlight BART-specific results from TOD travel behavior surveys conducted in 1992–93, 2003, and 2019-2020. He will provide empirical evidence of TOD's sustained contribution to increased transit ridership across multiple BART stations. The 2019 study explored differences in ridership patterns between residents of affordable and market-rate housing, and the findings were used to calibrate BART's current TOD financial model.

While these studies were all based on data before the COVID pandemic, BART staff will provide an update on upcoming UC Berkeley TOD travel behavior survey planned for Fall 2025. The updated survey will reflect changes in travel patterns due to remote work, and provide data to support TOD financial modeling going forward.

If you have further questions, please feel free to contact Val Menotti (VMenott@bart.gov), Assistant General Manager, Planning & Development.

DocuSigned by:

47000790F2D7463...

Robert M. Powers

Attachments

cc: Board Appointed Officers
General Manager
Executive Staff