

LINK21

CONNECT NORTHERN CALIFORNIA

Stage Gate 1

BART Board

April 14th, 2022



April 2022

DRAFT-DELIBERATIVE



Stage Gate Decision Hierarchy



Recap: Equity & Outreach - One Size Does Not Fit All



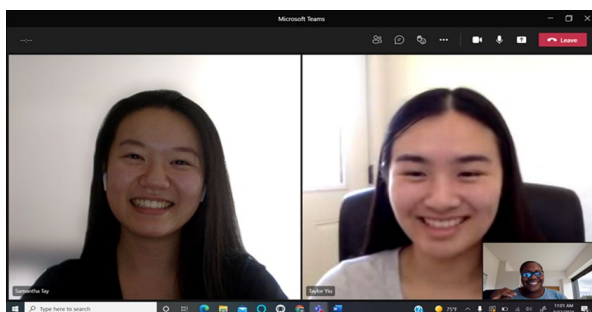
UNIQUE STRATEGIES

1. Ongoing Education & Communications

- Sub-Region Specific
- Grassroots
- Speakers Bureau
- Social Media

2. Targeted & Milestone Specific Communications

- Allow for solicitation & inclusion of input into technical work
- Public Outreach Series of Workshops



Equitable Outreach

- Equity Accountability Council
- Co-Creation with Marginalized Communities, incl.
 - Unhoused
 - LGBTQIA+
 - Faith-based
 - Youth-centric
 - Formerly incarcerated



Upcoming Work

- Environmental Opportunities and Constraints Analysis - Spring
- Equity Baseline report – Spring
- Engagement: Outreach & Co-Creation (Round 3) – Spring / Summer
- Freight Coordination Study – Summer
- Funding Opportunities - ongoing
- Climate Change
 - As part of the program development process, Link21 will analyze potential sea level rise impacts and identify project-specific designs and actions to increase resilience wherever feasible.



Link21 Program board action to:

- *Adopt Vision and Goals and Objectives.*
- *Advance Program from Phase 0 (Program Definition) to Phase 1 (Program Identification).*

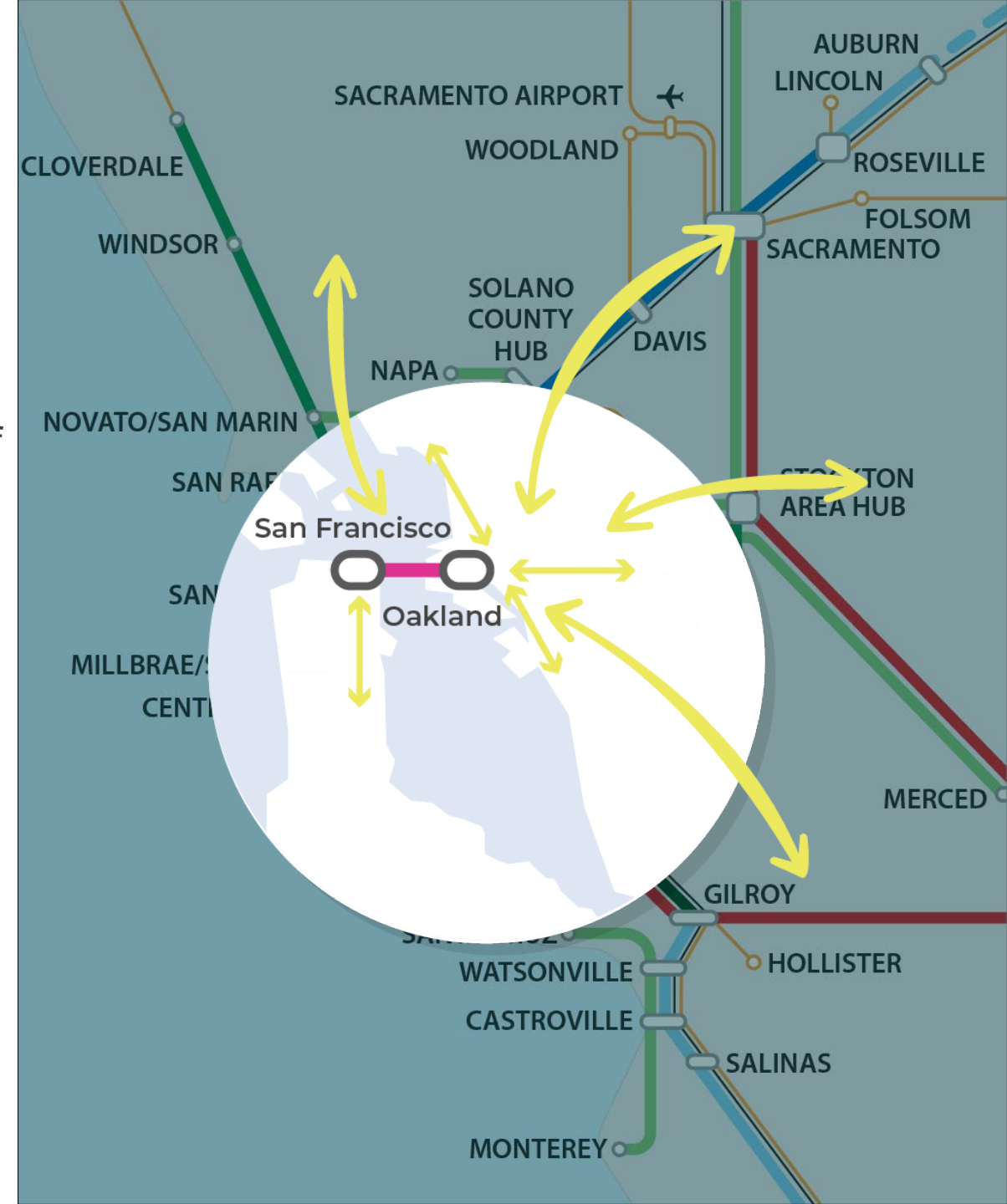
Supported by four key statements:

1. **Link21's vision, goals, and objectives** are appropriate, clear, and measurable, and they provide a foundation for the **Business Case**.
2. **Stakeholder and public engagement**, with a focus on **equity advancement**, has informed the process and supports advancement to Phase 1 (Program Identification).
3. A foundation of analytical **work has been completed to develop and evaluate concepts** in Phase 1.
4. The program has the **people, processes, funding, and tools** to support progress through Phase 1.

The Vision

The Link21 Program and its partners will transform the BART and Regional Rail (including commuter, intercity, and high-speed rail) network in the Northern California Megaregion into a faster, more integrated system that provides a safe, efficient, equitable, and affordable means of travel for all types of trips.

This program, including a new transbay passenger rail crossing between Oakland and San Francisco, will enhance environmental quality, livability, ~~community stability, and~~ economic opportunity; while protecting against community instability and displacement and environmental quality in the Megaregion ~~while~~ as it improves ~~improving~~ the travel experience. With key investments that leverage the existing rail network and increase capacity and system reliability, rail and transit will better meet the travel needs of residents throughout the Megaregion.



Goals and Objectives



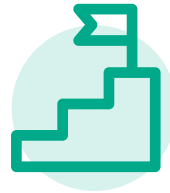
• TRANSFORM THE PASSENGER EXPERIENCE

- Provide better service
- Improve reliability and system performance
- Build ridership and mode share



PROMOTE EQUITY AND LIVABILITY

- Connect people and places
- Improve safety, health, and air quality
- Advance equity and community stability-protect against community instability and displacement



SUPPORT ECONOMIC OPPORTUNITY AND GLOBAL COMPETITIVENESS

- Improve access to opportunity and employment
- Connect major economic, research, and education centers
- Enable transit-supportive and equitable land use



ADVANCE ENVIRONMENTAL STEWARDSHIP AND PROTECTION

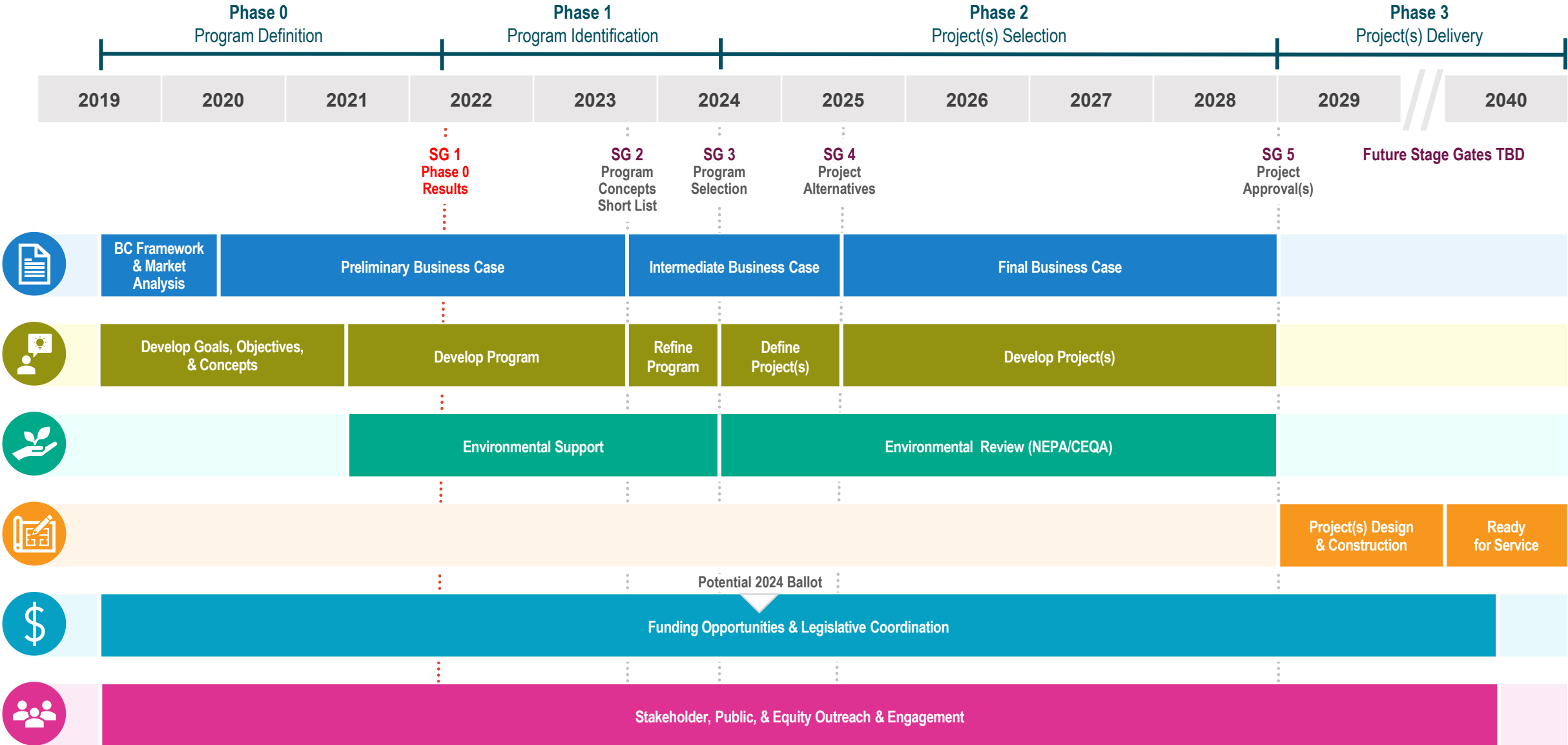
- Increase climate change resilience
- Reduce greenhouse gas emissions
- Conserve resources

Staff Recommends the Board adopt the motion:

MOTION: The Board supports utilization of the Stage Gate process, adopts the revised Link21 Program Vision, Goals, and Objectives and authorizes the General Manager, or his designee, to advance the Program through Stage Gate 1 to proceed with Phase 1: Program Identification.



Appendix: Link21 Process Timeline – All Phases



BC = Business Case
SG = Stage Gate