TSAC Strategic Planning Drafting

	Priority Area	Goals	Objectives	Strategies	Activities	Measures
Definition	Broad health-related areas, usually identified through a prioritization process of community health assessment (CHA) data.	A broad & aspirational statement about what it is you want to achieve in the noted priority area.	A statement about what specific work efforts and actions are intended to achieve for the community. **S**pecific **M**easurable **A**chievable **R**elevant **T**ime Bound	Evidence based or data informed actions, decisions, efforts that will be carried out to meet goals & objectives.	Action steps that individuals and organizations will take to plan for and implement strategies.	The data we collect and document to determine the impact of our efforts *Outcome Measures & Process Measures*
Plan, Size & Measurement	Broad, Overarching Difficult to measure (usually intangible/not measurable)	Broad in scope, the whole Difficult to measure (usually intangible/not measurable)	Narrow in scope Small chunks, parts of the whole Measurable steps	Specific & Narrow in Scope Identifiable actions and measurable steps	Specific and well-defined steps that lead to achievement of strategy work	Specific and well defined Data available to evaluate
Timeframe	Long-term	Long-term	Medium-Short Term	Medium –Short Term	Short Term	Long-Medium - Short Term
Example	*Increase prevention to improve health*	*Increase access to care*	*By 2026, 80% of all medical care systems provide information on services in the most common languages spoken in Yolo County*	*Medical care systems evaluate gaps in languages used for virtual and print materials* *Assessment completed on 5 most common languages spoken in each city*	*Healthcare agencies establish internal language gap evaluation teams* *FQHCs translate all care brochures into top 5 languages*	*Outcome: 75% of residents whose primary language is not English report having healthcare resources in their primary language* *Process: # materials updated*

GOAL:		
OBJECTIVES:		
STRATEGIES:	**ACTIVITIES:**	**MEASURES:**

GOAL:		
OBJECTIVES:		
STRATEGIES:	ACTIVITIES:	MEASURES:

GOAL:		
OBJECTIVES:		
STRATEGIES:	**ACTIVITIES:**	**MEASURES:**

GOAL:		
OBJECTIVES:		
STRATEGIES:	ACTIVITIES:	MEASURES: